

# Wahl-Eversharp Policy and Guarantee

**I**N presenting to WAHL-EVERSHARP Dealers, our new and most complete number 298 general catalog, we extend to you an invitation to visit in pictures the great WAHL-EVERSHARP plant and view the quality products that you as dealers have played so important a part in making possible.

In return for the faith our dealers have manifested in WAHL-EVERSHARP merchandise over the past decade, we pledge a continuance of those principles of fair dealing that have contributed to the success of WAHL-EVERSHARP Dealers throughout the civilized world. With this pledge we give to you the benefit of The Wahl Company's vast manufacturing facilities, experimental laboratories directed by master craftsmen, where, for years, those developments that have molded the destinies of the industry were originated. It is because of these facilities that we are able to present to you for the first time in the history of writing instrument manufacture, The WAHL-EVERSHARP *Personal-Point Fountain Pen* with the Interchangeable Nib.

Uppermost in our minds is the desire to produce and sell the highest type merchandise possible for human ingenuity and modern machinery to develop and manufacture. Realizing that the dealer must sell our products before they are a success, we have kept in mind only those improvements and changes that mean quicker turnover, least inventory and greater profits for you. The *Personal-Point Pen* further emphasizes this policy.

A word about Guarantee . . . A Guarantee that works no hardship on the dealer and at the same time adds to the convenience of the consumer is in our minds, consistent with twentieth century merchandising methods. The Wahl Company Guarantee is virtually unconditional, yet plainly stated in a way that is sure to be understood by both dealer and consumer.

The Guarantee insures satisfied customers for the dealer made up of a consuming public who have made WAHL-EVERSHARP the standard of comparison for EIGHTEEN years.

## The Guarantee

*WE, THE WAHL COMPANY, hereby guarantee all Wahl-Eversharp pens and pencils against defects in material and workmanship. If at any time any part of, or material in any pen or pencil, proves defective, send it to our factory, postage prepaid, and enclose ten cents for each item to cover postage and insurance for its return. No charge will be made for repairs due to defects.*

WAHL-EVERSHARP  
*Personal-Point*  
FOUNTAIN PENS

FOUNTAIN PEN DESK SETS • PENCILS  
RED TOP LEADS



1929

GENERAL CATALOG 298

*The WAHL COMPANY*

*Main Office and Factory* • CHICAGO  
1800 ROSCOE STREET

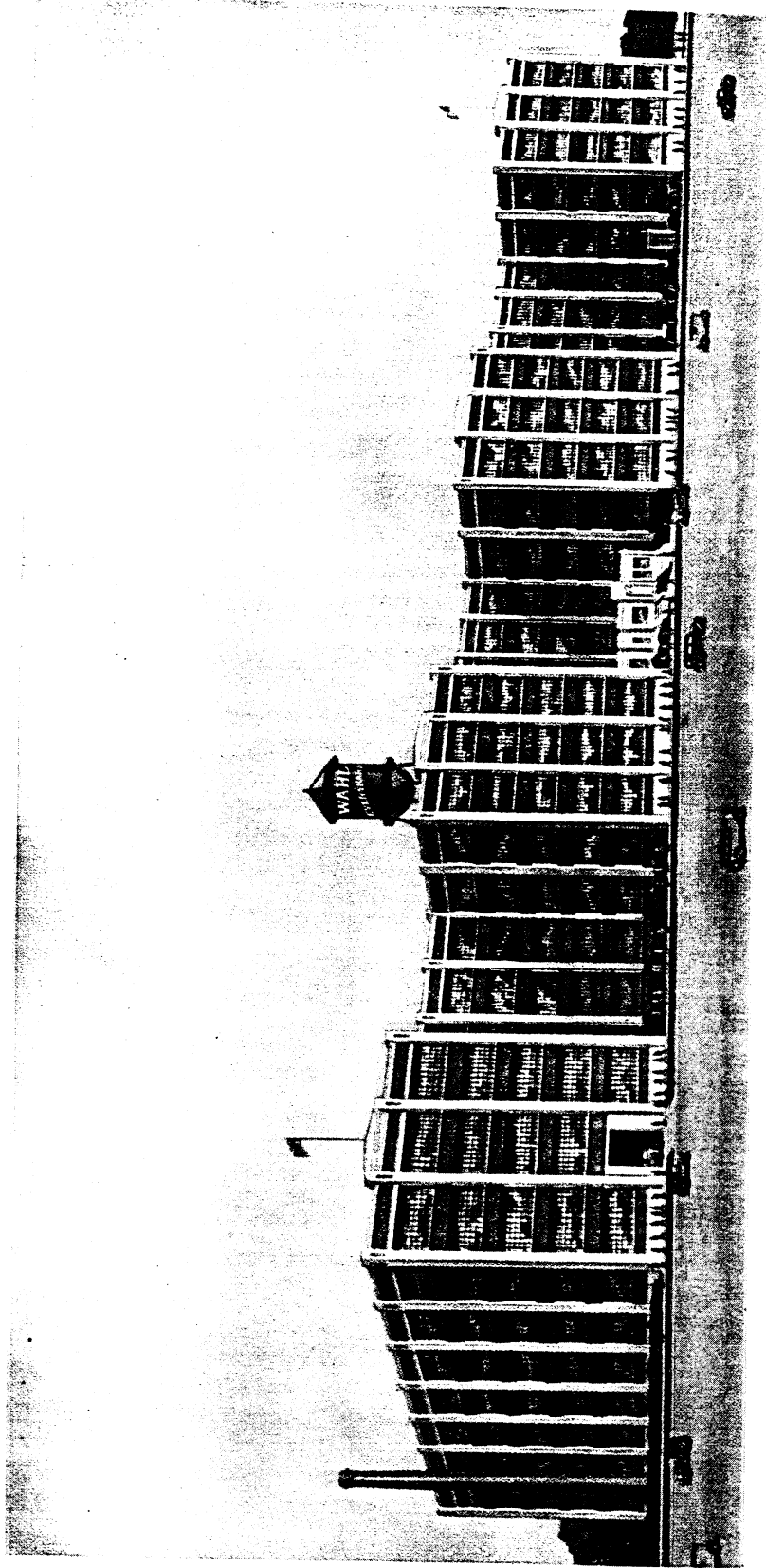
*Western Office*  
234 Montgomery Street  
San Francisco  
California

THE WAHL-EVERSHARP COMPANY, LTD.  
197 Great Portland St.  
London, W 1 England

*Eastern Office*  
570 Seventh Avenue  
(Times Square)  
New York, N. Y.

S. A. FRAZER—France  
5 Rue DAUNOU  
Paris, France

THE WAHL COMPANY, LTD.  
100 Stirling Road  
Toronto, Ontario  
Canada



## The Home of Wahl-Eversharp

*Seven acres of floor space devoted to manufacturing Wahl-Eversharp Products*

**H**ERE is the first stop on our picture tour of the WAHL-EVERSHARP plant. A complete manufacturing plant—fireproof, of brick, stone and concrete construction—five full floors contain seven acres of floor space. Four floors are given to manufacturing, the fifth houses the executive, sales, product development and general offices.

**P**ACE will permit only a few brief words of explanation as we pass from one department to another—Gold points are alloyed from pure gold, tipped with iridium, ground to jeweler's precision and fitted into pen barrels of every color, style and size required by an exacting public. Permanency must be the keynote of fountain pen value, so Rubber, Gold, Silver and Pyralin are used for beauty, strength and lightness.

In the Pencil Department we see the famous "EVERSHARP" assembled step by step under the watchful eyes of a score of critical inspectors. Because all parts are interchangeable, each one must be perfect. "EVERSHARP," the first mechanical pencil to use thin lead, long ago established a standard of mechanical pencil manufacture.

No pencil would be complete without perfect lead—EVERSHARP Red Top Lead has gained world-wide recognition because of these exacting requirements that make diameter variations less than 1/1000th of an inch.

The wide distribution of EVERSHARP Leads makes the sale of all other mechanical pencils possible and their use in other pencils makes them write better. The three lead diameters now commonly called "Standard" were established by WAHL-EVERSHARP and because they were adopted by all, they soon became "Standard."

*First*—The .046 lead made a mechanical pencil possible. EVERSHARP originated this size and its practical-

bility is determined by the fact that it is used today in all mechanical pencils.

*Second*—The .075 lead is commonly called "thick writing lead" and is designed for those who prefer a lead that can be used for checking and manifolding purposes as well as for general writing.

*Third*—The .120 checking lead has a very definite place in the pencil field. This lead is sometimes known as "Executive" lead, it being especially adapted to checking work and where heavy marking is necessary.

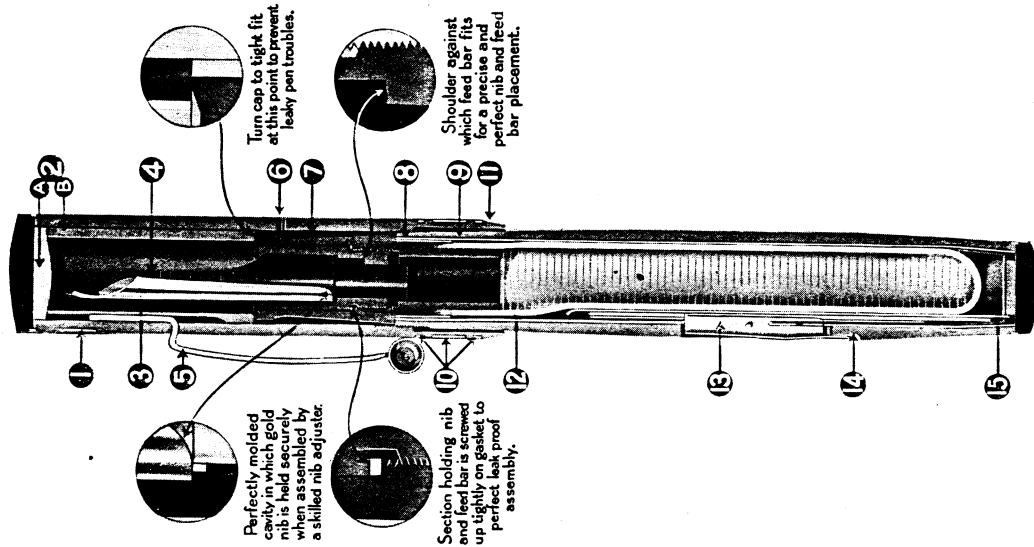
Thus it is that no pencil could be a success were it not for EVERSHARP Red Top leads. They are the standard by which all pencils are sold today.

Last, but by no means least, we come to the Fountain Pen Desk Set Department, where a product of rare beauty and unexcelled utility holds forth. The most remote parts of the earth are searched for materials for desk set bases—Green Onyx from Argentine, Pedrara Onyx from Mexico, and Italy furnishes Portoro (Black and Gold) Marble. In addition to these are Black Carrara Glass, Genuine Bronze and Rare Wood, on which are carved designs created by the masters.

Thus we approach the display rooms in the pages of this catalog, where we get a "close-up" of each item. They must stand on their merits before you, our dealers, to whom our offering is respectfully submitted.

# Superior Features of Personal-Point Pens

- (1) "Gold Seal"—the mark of a WAHL-EVERSHARP perfect pen with the Interchangeable Nib Unit.
- (2) Soft rubber pad (A) compressed by inner cap walls.
- (3) When cap is turned on tightly and firmly, it remains a tight leak-proof fit because the specially ground knife edge shoulder prevents ink or other substances from interfering.
- (4) Sturdy 14K Gold Nib.
- (5) WAHL comb feed controls flow evenly to the last drop.
- (6) Exclusive roller clip holds pen securely in place, yet does not tear or otherwise wear the pocket.
- (7) Cap air vent prevents condensation on pen section and avoids soiling fingers when writing.
- (8) Shapely section most comfortable to finger grip.
- (9) Metal collar for easy placement of section into barrel for "sac" renewals.
- (10) Metal insert strengthens all barrels—lightest weight.
- (11) Unique gold-filled bandings strengthen and beautify pen cap.
- (12) Beautifully shaped and fitted terminal of cap.
- (13) Strong, heaviest wall rubber ink sac. Will not twist.
- (14) 100% efficient filling lever assembly. Thumb slot for easy access to lever filler.
- (15) Lever lock holds filling pressure bar in place within barrel. Bar cannot release and fall out of barrel.



SHOWN here are just a few of the exclusive features of the WAHL-EVERSHARP *Personal-Point Fountain Pen*. The Interchangeable nib feature, the result of years of careful study and experimental development, is one of the most important engineering changes made in a fountain pen since the introduction of the self-filler.

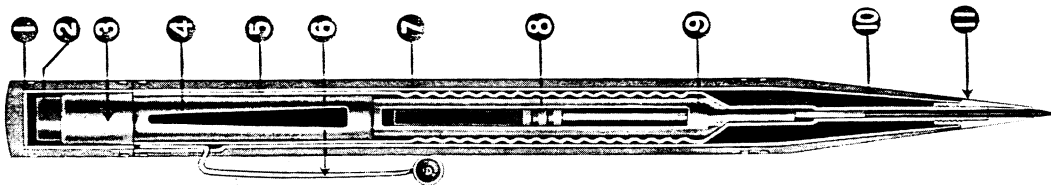
All WAHL-EVERSHARP *Pens* shown in this catalog having either No. 4 or No. 6 Gold Seal nibs are fitted with the Interchangeable nib feature and are *Personal-Point Pens*.

The customer selects the holder according to size, style and color. Then he selects the point that fits his personal writing style.

The two are instantly joined by the dealer and the customer goes away happy with his *Personal-Point Pen*.



# Superior Features of Wahl-Eversharp Pencils



- (1) Metal insert of cap strengthens cap and assures smooth fit.
- (2) Eraser renewable. Cannot come out in use, but is easily removed for re-placement.
- (3) Sturdy eraser shell smooth for cap fit.
- (4) Side opened lead magazine permits lead to tilt out without entirely re-moving cap piece.
- (5) Metal insert for lightest weight and strongest barrels.
- (6) Spring clip of special design.
- (7) Rolled thread tube for smoothest travel of mechanism.
- (8) Strong and smooth cross head to propel mechanism and lead.
- (9) Housing of device permits "quick release" and withdrawal of the mechanism for reloading when new lead is needed. EVERSHARP is the fastest loading pencil—it requires only a few seconds.
- (10) Perfect alignment of lead in feed tube extending to hardened steel rifled tip.
- (11) WAHL-EVERSHARP patented rifled-tip holds lead firmly, protects from breaking and prevents lead turning.

**E**VERSHARP is the best known pencil today because it was EVERSHARP that made the mechanical pencil possible through its adoption of certain standard diameters for the leads used in those pencils. EVERSHARP was the first mechanical pencil to use thin lead, which is now standard in all pencils.

EVERSHARP—the mechanical features of which are shown on this page—has certain fundamental advantages for the user that are not found in other pencils. The rifled tip (patented) affords tiny relief space between the lead-gripping teeth, to prevent clogging or jamming. Still the lead is held firmly at the point—no slipping—no wobbling. The genuine EVERSHARP can be identified by the grooves cut in the lead as it passes through the tip.

EVERSHARP loads in an instant. The automatic trigger release makes this possible. One pull—insert lead. One push—a turn—that's all. Extra leads are accessible immediately through the side opening in the lead magazine. The exact amount of lead in the pencil can be determined by simply pulling the cap out.



# WAHL-EVERSHARP *Personal-Point* FOUNTAIN PENS

## The Gold Seal Line

**I**T IS a source of pleasure and gratification for us to offer our dealers, in this catalog, the WAHL-EVERSHARP line of *Personal-Point Fountain Pens*, identified by the Gold Seal of quality and incorporating what is undoubtedly the greatest improvement ever made in a fountain pen—the Interchangeable Nib.

Never before has it been possible for all dealers to carry sufficient stock to offer their customers exactly the points they desire, in the great variety of styles, colors, and sizes of holders.

The introduction of the Interchangeable Nib does not affect any sale that can be made without it. The advantages are paramount when the customer is pleased with the size, style and color of one pen, but prefers the point in some other. In cases like this, the sale would be lost were it not possible for the sales person to make the change. Only one minute is required to make a custom-built pen for the customer.

The Gold Seal line is complete in every detail, yet it is possible for the dealer to carry only one-fourteenth as much stock to make an equal number of sales as he could with any other line.

All No. 4 and No. 6 WAHL-EVERSHARP Pens priced at \$5.00 and up are fitted with the Interchangeable Nib Unit, identified by the Gold Seal of quality. All No. 4 and No. 6 Desk Pens have the Interchangeable Nib feature and *points in desk pens are interchangeable with those in pocket pens* as well.

The *Personal-Point Pen* offers a number of exclusive advantages:

1. Greater Consumer Appeal—"A Personally Selected Point."
2. Exclusive Sales Feature.
3. Smaller Investment.
4. Faster Turnover.
5. More Variety—It tempts more buyers.
6. Highest Profit Per Square Foot of Counter Space.
7. Assured Profit—No "dead" stock.
8. Complete stock in smallest space.
9. Easier Sales.
10. Highest average unit price.
11. Only WAHL-EVERSHARP Dealers "get it."

"A Mile Wide and A Foot Deep" characterizes your stock of WAHL-EVERSHARP *Personal-Point Pens*. "A mile wide" because of the great variety offered by four styles, six colors and fourteen points—each instantly interchangeable. Such a variety tempts more customers—thus giving them the urge to buy.

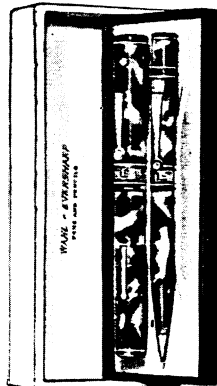
"A foot deep" because with a limited stock of *Personal-Point Pens*, you can make every sale. The inventory value of your stock is at a minimum.



WAHL-EVERSHARP  
*Personal-Point*  
FOUNTAIN PENS

WAHL-EVERSHARP *Personal-Point Pens*, identified by the Gold Seal of quality, are the standards of comparison. The roller clip is an exclusive feature—all mountings are gold-filled. The distinctive engraved banding design is a product of master designers. Pens are fitted with Gold Seal No. 6 Interchangeable nibs in a choice of fourteen points. The Interchangeable nib feature makes it possible for the customer to select from fourteen nibs and six different colors.

- No. 8607C—ROSEWOOD  
Code: TOOVY List Price: \$7.00
- No. 8610C—JET BLACK  
Code: TRIKT List Price: \$7.00
- No. 8612C—JADE GREEN  
Code: TOUNT List Price: \$7.00
- No. 8604C—BLACK AND PEARL  
Code: TRATZ List Price: \$8.00
- No. 8605C—BRONZE-GREEN  
Code: URAWS List Price: \$8.00
- No. 8611C—LAZULITIC BLUE  
Code: TOUHM List Price: \$7.00

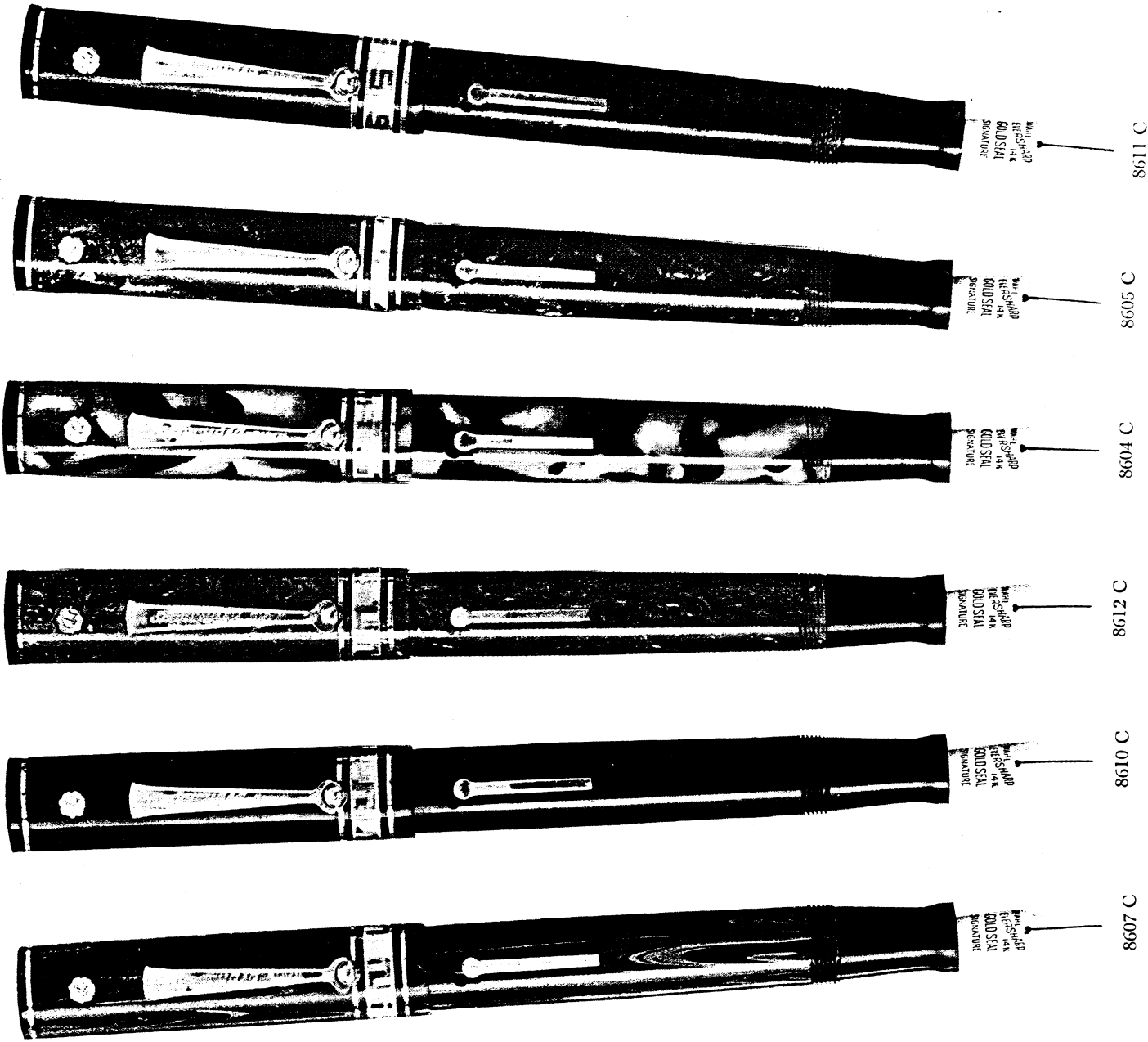


8604C-4204C

COMBINATION SETS

- Pen No. 8604C BLACK AND PEARL
- Pencil No. 4204C List Price: \$12.50
- Pen No. 8610C JET BLACK
- Pencil No. 4210C List Price: \$11.00
- Pen No. 8612C JADE GREEN
- Pencil No. 4212C List Price: \$11.00

Packed in Attractive Gift Boxes.  
See opposite page for additional sets.

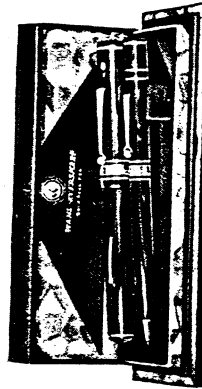


8607C  
8610C  
8612C  
8604C  
8605C  
8611C

**WAHL - EVERSARP**

IN the WAHL-EVERSARP line there is a pencil to match every pen. The roller clip, rifled tip, automatic lead index, instant loading, concealed eraser, extra leads in lead magazine, and automatic release are all exclusive features. All mountings are gold-filled. The banding designs are Grecian in effect, to match pens, with single gold bands on end of cap and barrel. All of these are superior features of EVERSARP Pencils.

- No. 4207C - ROSEWOOD  
Code: TIOGN *List Price: \$4.00*
- No. 4210C - JET BLACK  
Code: UFAVH *List Price: \$4.00*
- No. 4212C - JADE GREEN  
Code: TIOKS *List Price: \$4.00*
- No. 4204C - BLACK AND PEARL  
Code: TIUHR *List Price: \$4.50*
- No. 4205C - BRONZE-GREEN  
Code: UKELP *List Price: \$4.50*
- No. 4211C - LAZULITIC BLUE  
Code: TIOHP *List Price: \$4.00*



- 8607C-4207C
- COMBINATION SETS**
- Pen No. 8607C ROSEWOOD  
Pencil No. 4207C *List Price: \$11.00*
  - Pen No. 8605C BRONZE-GREEN  
Pencil No. 4205C *List Price: \$12.50*
  - Pen No. 8611C LAZULITIC BLUE  
Pencil No. 4211C *List Price: \$11.00*

*Packed in Attractive Gift Boxes.*



4207 C



4210 C



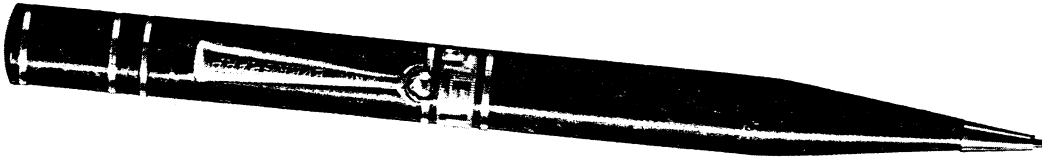
4212 C



4204 C



4205 C

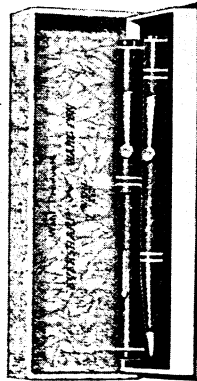


4211 C

WAHL-EVERSHARP  
*Personal-Point*  
FOUNTAIN PENS

For those who desire style, quality and appearance in a fountain pen, and at the same time prefer a thinner barrel, we offer the No. 84 *Personal-Point* Pen line. All mountings are gold-filled with two narrow bands around cap. The Gold Seal of quality appears on each one just above the exclusive roller clip. Each pen fitted with No. 4 Gold Seal Interchangeable nib, in a choice of fourteen points. The Interchangeable nib feature makes it possible for the customer to select from fourteen nibs in any of the different colors.

- No. 8412C - JADE GREEN  
Code: SPULY List Price: \$5.00
- No. 8404C - BLACK AND PEARL  
Code: TRAXB List Price: \$6.00
- No. 8407C - ROSEWOOD  
Code: SPOLY List Price: \$5.00
- No. 8411C - LAZULITIC BLUE  
Code: SPURD List Price: \$5.00



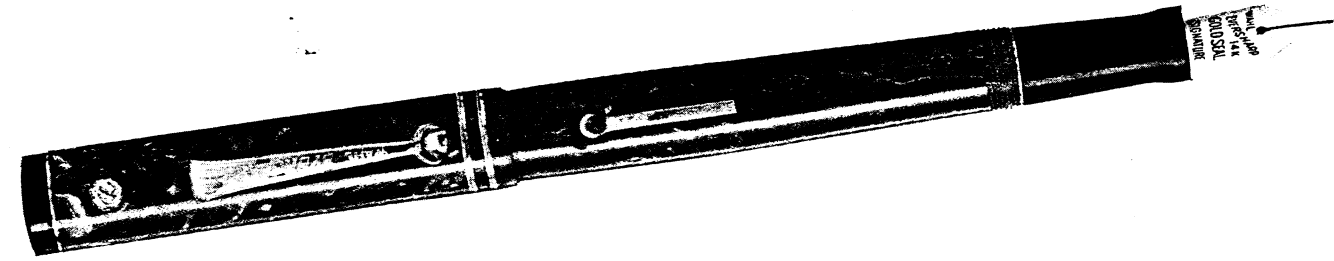
8412C-4012C

COMBINATION SETS

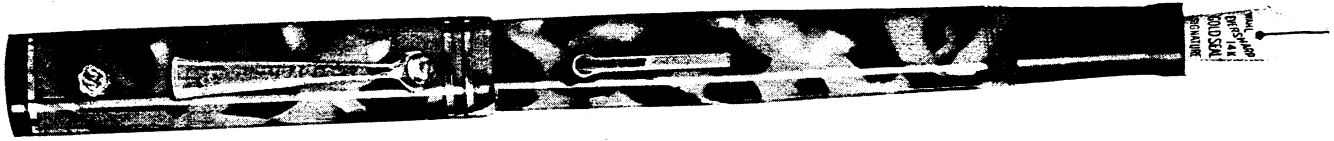
- Pen No. 8412C JADE GREEN
- Pencil No. 4012C List Price: \$8.50
- Pen No. 8404C BLACK AND PEARL
- Pencil No. 4004C List Price: \$10.00

Packed in Attractive Gift Boxes.

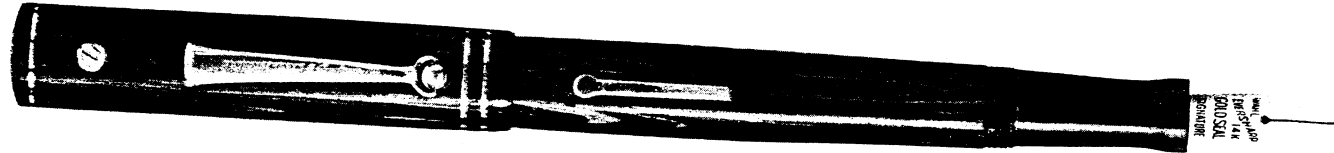
See opposite page for additional sets.



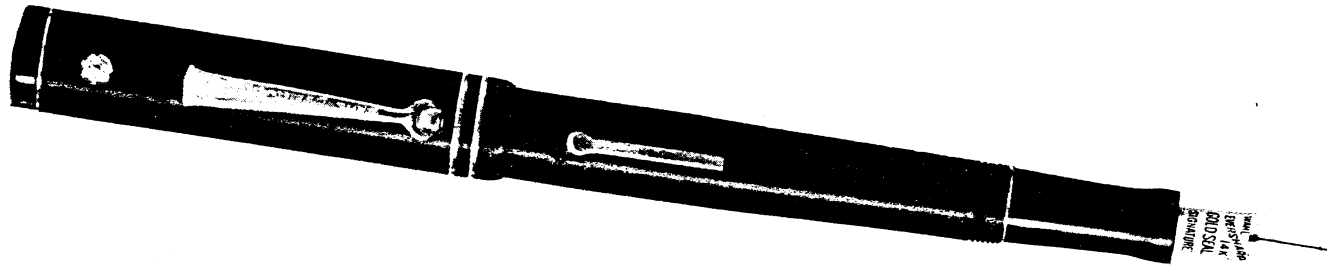
8412 C



8404 C



8407 C

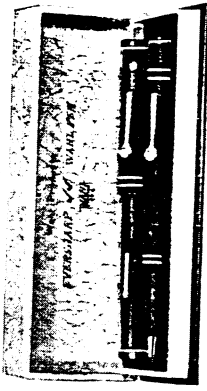


8411 C

**WAHL - EVERSARP**

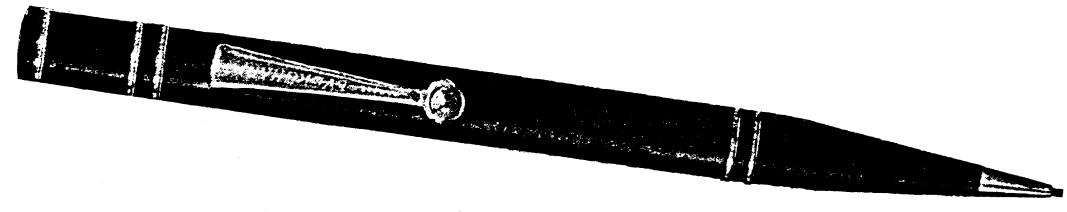
FOR those who desire the thinner barrel pen, there is a WAHL-EVERSARP *Pencil* to complete the combination. Narrow gold-filled bands are the feature of decoration, while the exclusive roller clip further adds to the beauty and utility of the pencils. Each pencil has eraser concealed under the cap—also an extra supply of leads in the lead magazine. The EVERSARPS illustrated on this page are the same perfect pencils that have made EVERSARP synonymous with a mechanical pencil throughout the civilized world.

- No. 4012C - JADE GREEN  
Code: TEOZF *List Price: \$5.50*
- No. 4004C - BLACK AND PEARL  
Code: TUJJS *List Price: \$4.00*
- No. 4007C - ROSEWOOD  
Code: TEOFK *List Price: \$5.50*
- No. 4011C - LAZULITIC BLUE  
Code: TEOMS *List Price: \$5.50*



8411C-4011C  
**COMBINATION SETS**  
Pen No. 8411C LAZULITIC BLUE  
Pencil No. 4011C *List Price: \$8.50*  
Pen No. 8407C ROSEWOOD  
Pencil No. 4007C *List Price: \$8.50*

*Packed in Attractive Gift Boxes.*



4011 C



4007 C



4004 C

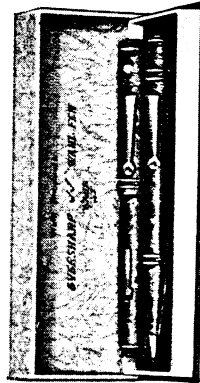


4012 C

WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

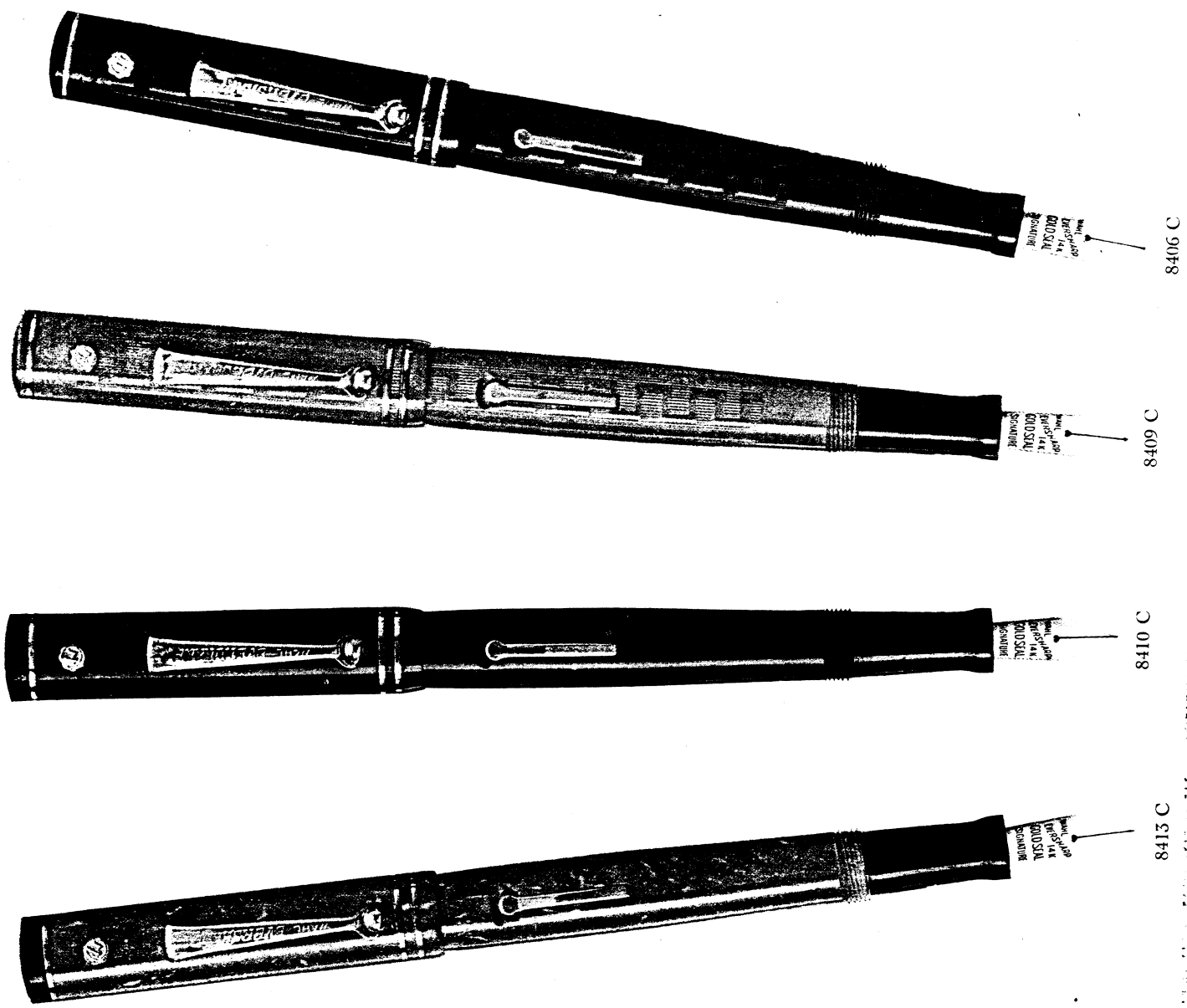
For those who desire style, quality and appearance in a fountain pen, and at the same time prefer a thinner barrel, we offer these *Personal-Point Pens*. All mountings are gold-filled with two narrow bands around cap. The Gold Seal of quality appears on each one just above the exclusive roller clip. Each pen is fitted with No. 4 Gold Seal Interchangeable nib, in a choice of fourteen points. The Interchangeable nib feature makes it possible for the customer to select any one of these fourteen nibs in any one of the different colors.

- No. 8413C - CORAL  
 Code: SPUNB    *List Price:* \$5.00
- No. 8410C - JET BLACK  
 Code: UKOLS    *List Price:* \$5.00
- No. 8409C - RED  
 Code: SPOMY    *List Price:* \$5.00
- No. 8406C - EBONY BLACK  
 Code: SPOHT    *List Price:* \$5.00



8413C-4013C  
 COMBINATION SETS  
 Pen No. 8413C    CORAL    *List Price:* \$8.50  
 Pencil No. 4013C  
 Pen No. 8410C    JET BLACK    *List Price:* \$8.50  
 Pencil No. 4010C  
*Packed in Attractive Gift Boxes.*

*See opposite page for additional sets.*



**WAHL - EVERSARP**

For those who desire the thinner barrel pen, there is a WAHL-EVERSARP *Pencil* to complete the combination. Narrow gold-filled bands are the feature of decoration, while the exclusive roller clip further adds to the beauty and utility of the pencils. Each pencil has eraser concealed under the cap, also an extra supply of leads in the lead magazine. The EVERSARPS illustrated on this page are the same perfect pencils that have made EVERSARP synonymous with a mechanical pencil throughout the civilized world.

No. 4015C - CORAL

Code: TEONT *List Price: \$5.50*

No. 4010C - JET BLACK

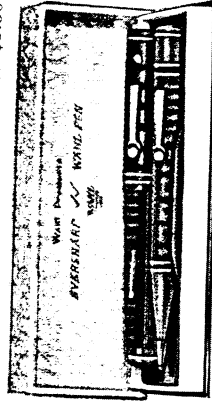
Code: UKOMT *List Price: \$5.50*

No. 4009C - RED

Code: TEAXY *List Price: \$5.50*

No. 4006C - EBONY BLACK

Code: TEOCH *List Price: \$5.50*

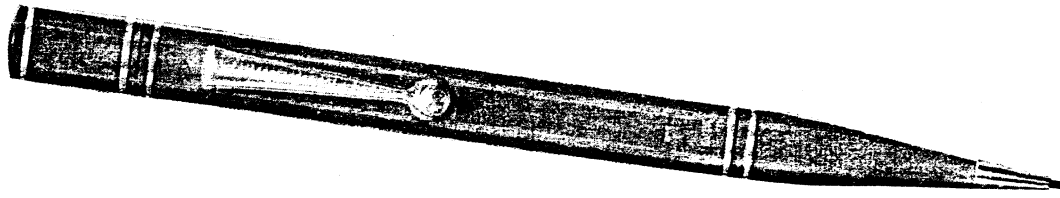


8409C-4009C

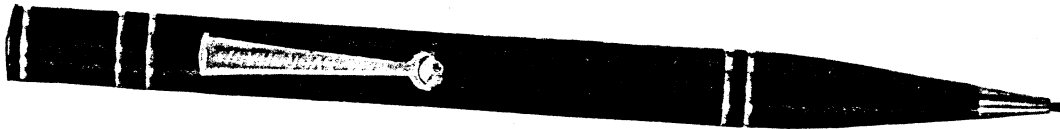
**COMBINATION SETS**

Pen No. 8409C Red *List Price: \$8.50*  
 Pencil No. 4009C  
 Pen No. 8406C Ebony Black *List Price: \$8.50*  
 Pencil No. 4006C

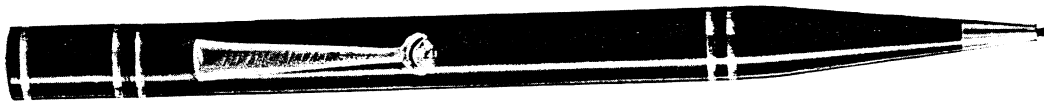
*Packed in Attractive Gift Boxes.*



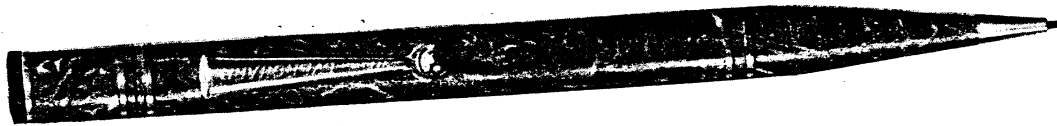
4009 C



4006 C



4010 C



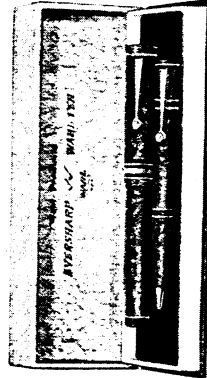
4015 C

WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

REALIZING the demand on the dealer for a fountain pen with thin barrel and slightly shorter than the standard length pen, we offer these *Personal-Point* models commonly called "soldier clips."

They are made in the same colors as the long models; have narrow gold-filled bands, special roller clip, and are fitted with No. 4 Gold Seal Interchangeable nibs in a choice of fourteen points. The Interchangeable nib feature makes it possible for the customer to select any of these fourteen nibs in any one of the different colors. The Soldier Clip pen does not protrude above the pocket and may be clipped to notebooks, blouse, or vest pocket.

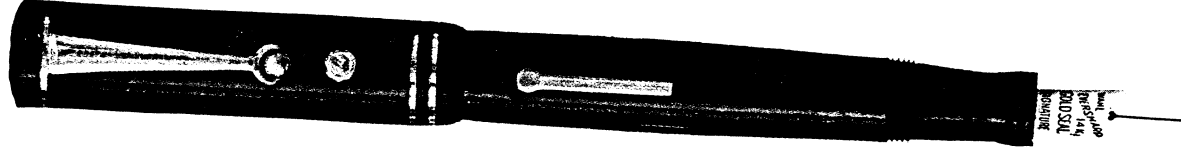
- No. 6413SC - CORAL  
 Code: UPUBY List Price: \$5.00
- No. 6406SC - EBONY BLACK  
 Code: UPONK List Price: \$5.00
- No. 6407SC - ROSEWOOD  
 Code: UPORM List Price: \$5.00
- No. 6410SC - JET BLACK  
 Code: UPOHD List Price: \$5.00
- No. 6405SC - BRONZE-GREEN  
 Code: URAMI List Price: \$5.00



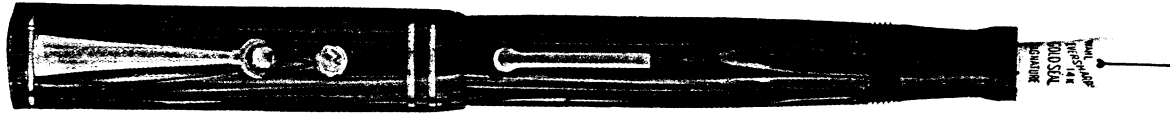
- 6405SC-4005C  
 COMBINATION SETS
  - Pen No. 6405SC BRONZE-GREEN  
 List Price: \$10.00
  - Pencil No. 4005C
  - Pen No. 6413SC CORAL  
 List Price: \$8.50
  - Pen No. 6407SC ROSEWOOD  
 List Price: \$8.50
  - Pen No. 4007SC
- Packed in Attractive Gift Boxes.*  
 See opposite page for additional sets.



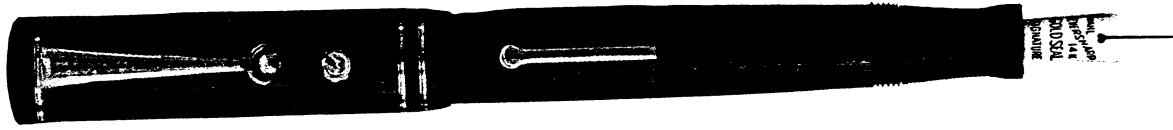
6405 SC



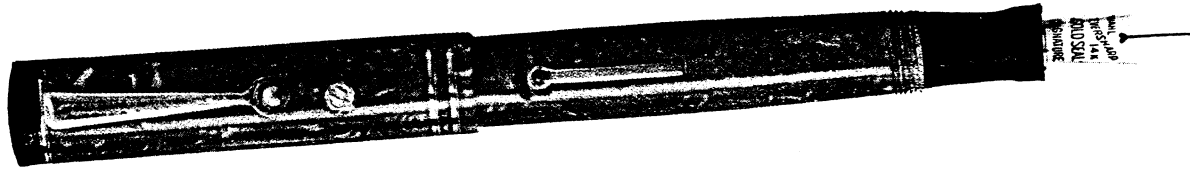
6410 SC



6407 SC



6406 SC

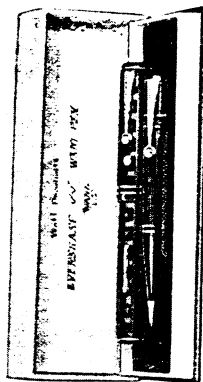


6413 SC

**WAHL - EVERS HARP**

THESE WAHL-EVERS HARP *Pen-cils* with the new "Soldier Clips" and regular gold-filled bands are fitting companions for the Soldier Clip *Personal-Point Pens* shown on the opposite page. These pencils have the standard EVERS HARP mechanisms with concealed eraser under cap. The WAHL - EVERS HARP "Soldier Clip" is everything the name implies. It is so constructed that the pencil and pen as well, do not protrude above the pocket. The Soldier Clip is ideal for students who want to carry their pens and pencils clipped to notebooks.

- No. 4015SC - CORAL  
Code: UFIDT    *List Price:* \$3.50
- No. 4006SC - EBONY BLACK  
Code: UFELZ    *List Price:* \$3.50
- No. 4007SC - ROSEWOOD  
Code: UFERF    *List Price:* \$3.50
- No. 4010SC - JET BLACK  
Code: UKULT    *List Price:* \$3.50
- No. 4005SC - BRONZE-GREEN  
Code: UKEVY    *List Price:* \$4.00

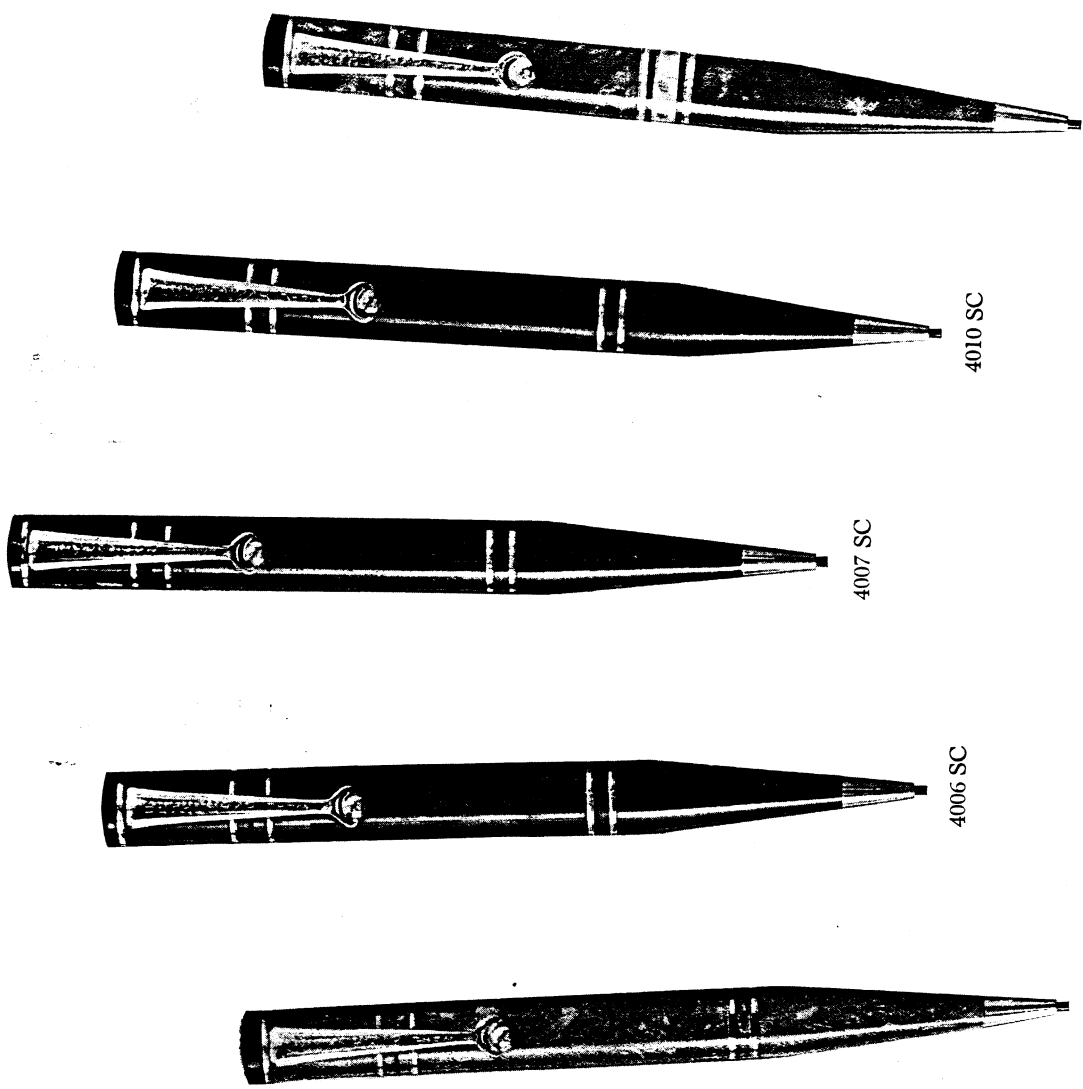


6106SC-4006SC

**COMBINATION SETS**

- Pen No. 6406SC    EBONY BLACK  
Pencil No. 4006SC    *List Price:* \$8.50
- Pen No. 6410SC    JET BLACK  
Pencil No. 4010SC    *List Price:* \$8.50

*Packed in Attractive Gift Boxes.*



4005 SC

4010 SC

4007 SC

4006 SC

4015 SC

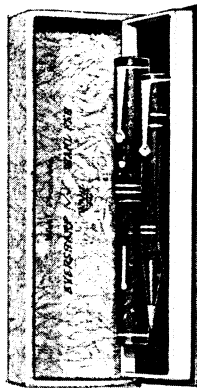


WAHL-EVERSHARP  
*Personal-Point*  
FOUNTAIN PENS

REALIZING the demand on the dealer for a fountain pen with thin barrel and slightly shorter than the standard length pen, we offer these *Personal-Point* models commonly called "Soldier Clips." They are made in the same colors as the long models; have narrow gold-filled bands, special roller Clip, and are fitted with No. 4 Gold Seal Interchangeable nibs in a choice of fourteen points.

The interchangeable nib feature makes it possible for the customer to select any of these fourteen nibs in any one of the different colors. The Soldier Clip pen does not protrude above the pocket and may be clipped to note books, blouse, or vest pocket.

- No. 6412SC - JADE GREEN  
Code: UPOXT List Price: \$5.00
- No. 6409SC - RED  
Code: UPOWS List Price: \$5.00
- No. 6404SC - BLACK AND PEARL  
Code: TROPZ List Price: \$6.00
- No. 6411SC - LAZULITIC BLUE  
Code: UPUHF List Price: \$5.00

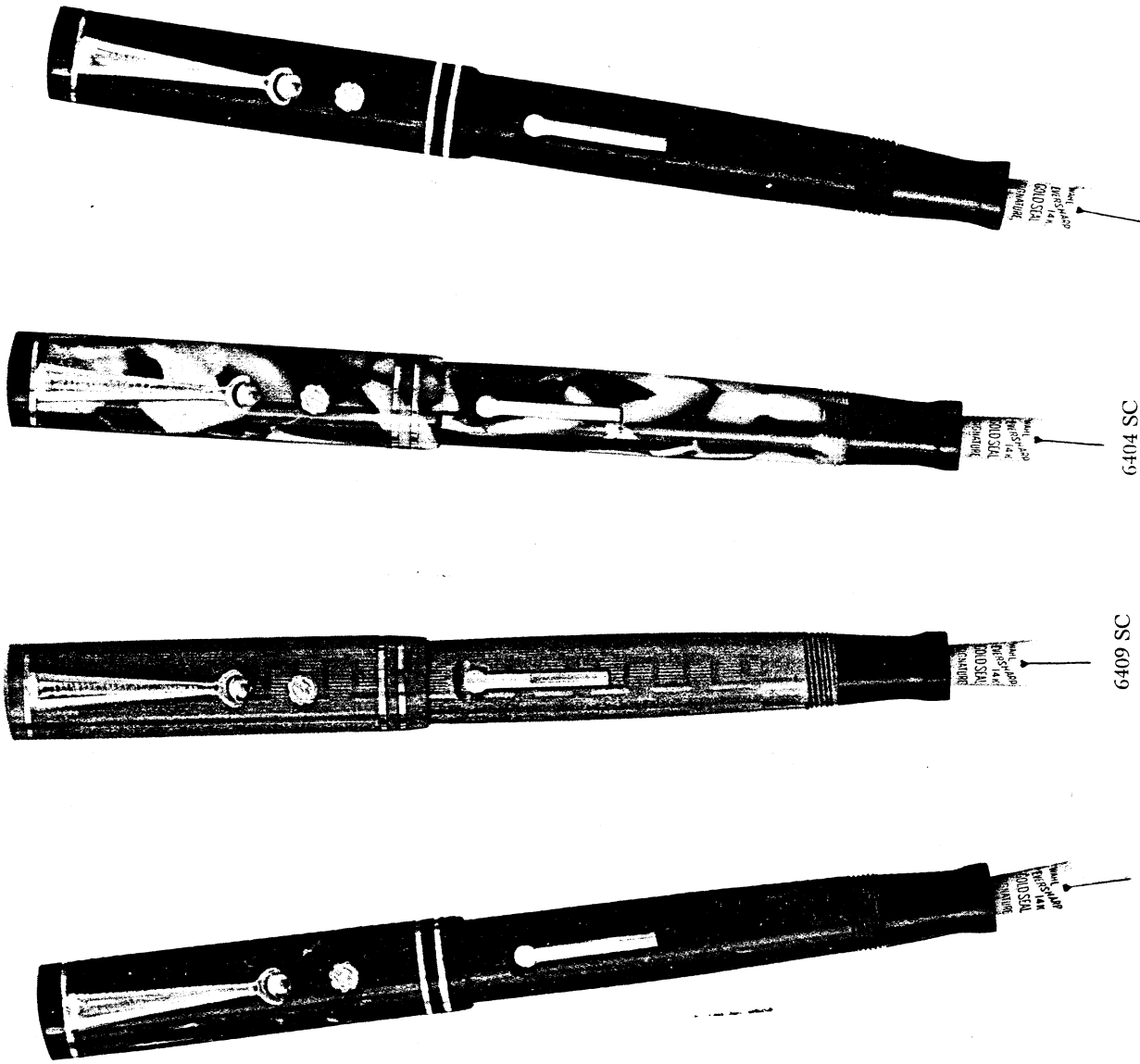


6412SC-4012SC

COMBINATION SETS

- Pen No. 6412SC JADE GREEN List Price: \$8.50
  - Pencil No. 4012SC List Price: \$8.50
  - Pen No. 6409SC RED List Price: \$8.50
  - Pencil No. 4009SC List Price: \$8.50
- Packed in Attractive Gift Boxes.

See opposite page for additional sets.



6411 SC

6404 SC

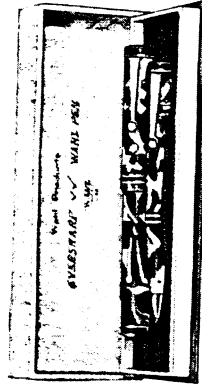
6409 SC

6412 SC

**WAHL - EVERSARP**

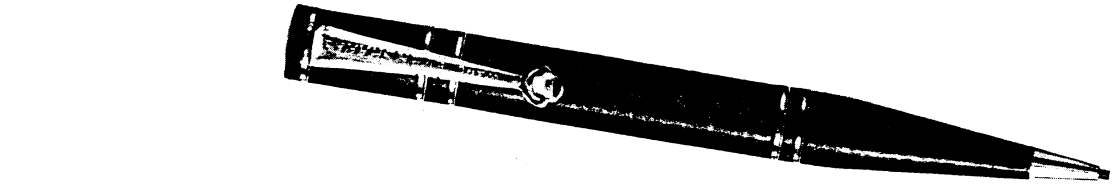
THE WAHL-EVERSARP Pencils with the new "Soldier Clips" and regular gold-filled bands are fitting companions for the Soldier Clip pens, shown on the opposite page. These pencils have the standard EVERSARP mechanisms with concealed eraser under the cap. The WAHL-EVERSARP "Soldier Clip" is everything the name implies. It is so constructed that the pencil and pen as well, do not protrude above the pocket. The Soldier Clip is ideal for students who want to carry their pens and pencils clipped to notebooks.

- No. 4012SC - JADE GREEN  
Code: UFICS List Price: \$3.50
- No. 4009SC - RED  
Code: UFEYM List Price: \$3.50
- No. 4004SC - BLACK AND PEARL  
Code: UFEKY List Price: \$4.00
- No. 4011SC - LAZULITIC BLUE  
Code: UFHX List Price: \$3.50



6404SC-4004SC  
COMBINATION SETS  
Pen No. 6404SC BLACK AND PEARL  
Pencil No. 4004SC List Price: \$10.00  
Pen No. 6411SC LAZULITIC BLUE  
Pencil No. 4011SC List Price: \$8.50

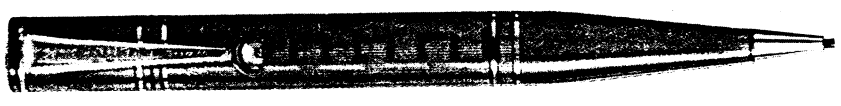
*Packed in Attractive Gift Boxes.*



4011 SC



4004 SC



4009 SC



4012 SC

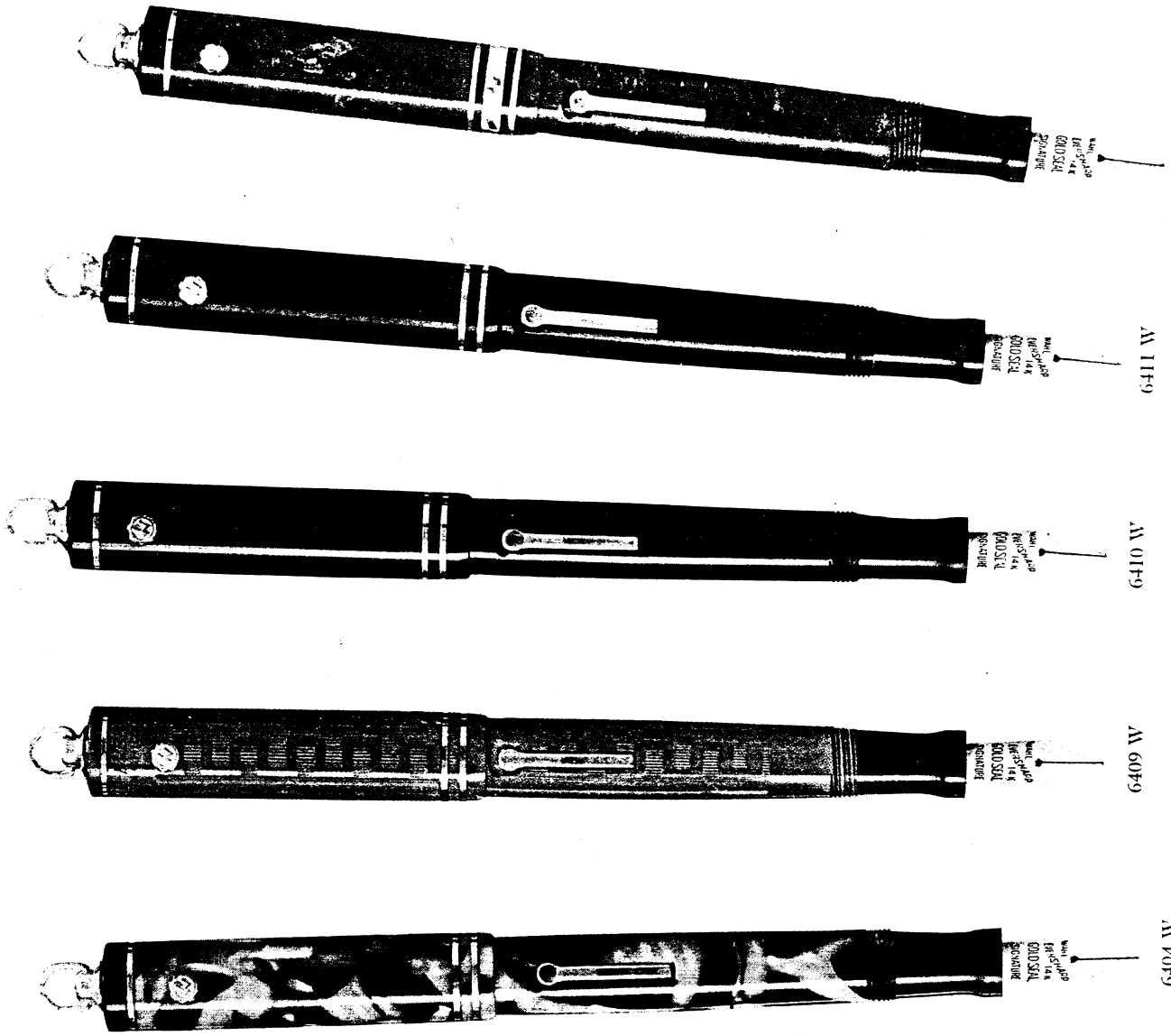
WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

THESE WAHL-EVERSHARP Ladies' models in *Personal-Point Pens* are the last word in beauty and utility. The caps are fitted with gold-filled rings—also stand-ard narrow bands except Bronze-Green as illustrated. Each pen is fitted with No. 4 Gold Seal Interchangeable nib in a choice of fourteen points. The inter-changeable nib feature makes it possible for the customer to select any of these fourteen nibs in any one of the different colors.

- No. 6404W—BLACK AND PEARL  
 Code: UPUNK *List Price:* \$6.00
- No. 6409W—RED  
 Code: RYUJD *List Price:* \$5.00
- No. 6410W—JET BLACK  
 Code: UPIXS *List Price:* \$5.00
- No. 6411W—LAZULITIC BLUE  
 Code: STAMB *List Price:* \$5.00
- No. 6405W—BRONZE-GREEN  
 Code: URADZ *List Price:* \$6.00



- 6405W-4005W
- COMBINATION SETS
- Pen No. 6405W Bronze-Green *List Price:* \$10.00
  - Pen No. 6409W Red *List Price:* \$ 8.50
  - Pen No. 6410W Jet Black *List Price:* \$ 8.50
  - Pen No. 4010W Jet Black *List Price:* \$ 8.50
- Packed in Attractive Gift Boxes.*
- See opposite page for additional sets.*



6405 W

6411 W

6410 W

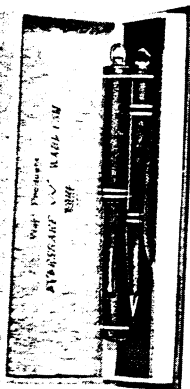
6409 W

6404 W

**WAHL-EVERSHARP**

FOR Milady's purse, these EVERSHARP Pencils in colors to match the pens on the opposite page are the last word in attractiveness. Fitted with ring caps and gold-filled bands except Bronze-Green as illustrated. The concealed eraser and extra supply of leads in the lead magazine add to the utility of these pencils for the business or professional woman. The ideal pencil for marking the bridge score. These pencils have the same mechanisms that have made EVERSHARP the standard of comparison the world over. It's the fastest loading pencil.

- No. 4004W - BLACK AND PEARL  
Code: THUKT *List Price: \$4.00*
- No. 4009W - RED  
Code: THARS *List Price: \$5.50*
- No. 4010W - JET BLACK  
Code: UKRGN *List Price: \$5.50*
- No. 4011W - LAZULITIC BLUE  
Code: THAWM *List Price: \$5.50*
- No. 4005W - BRONZE-GREEN  
Code: UKEXB *List Price: \$4.00*



- 6411W-4011W  
**COMBINATION SETS**
- Pen No. 6411W LAZULITIC BLUE  
Pencil No. 4011W *List Price: \$ 8.50*
- Pen No. 6404W BLACK AND PEARL  
Pencil No. 4004W *List Price: \$10.00*

*Packed in Attractive Gift Boxes.*



4004 W



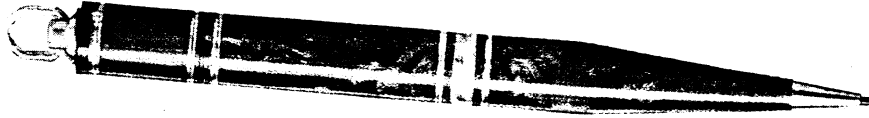
4009 W



4010 W



4011 W

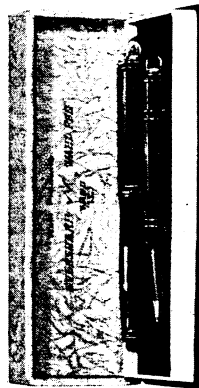


4005 W

WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

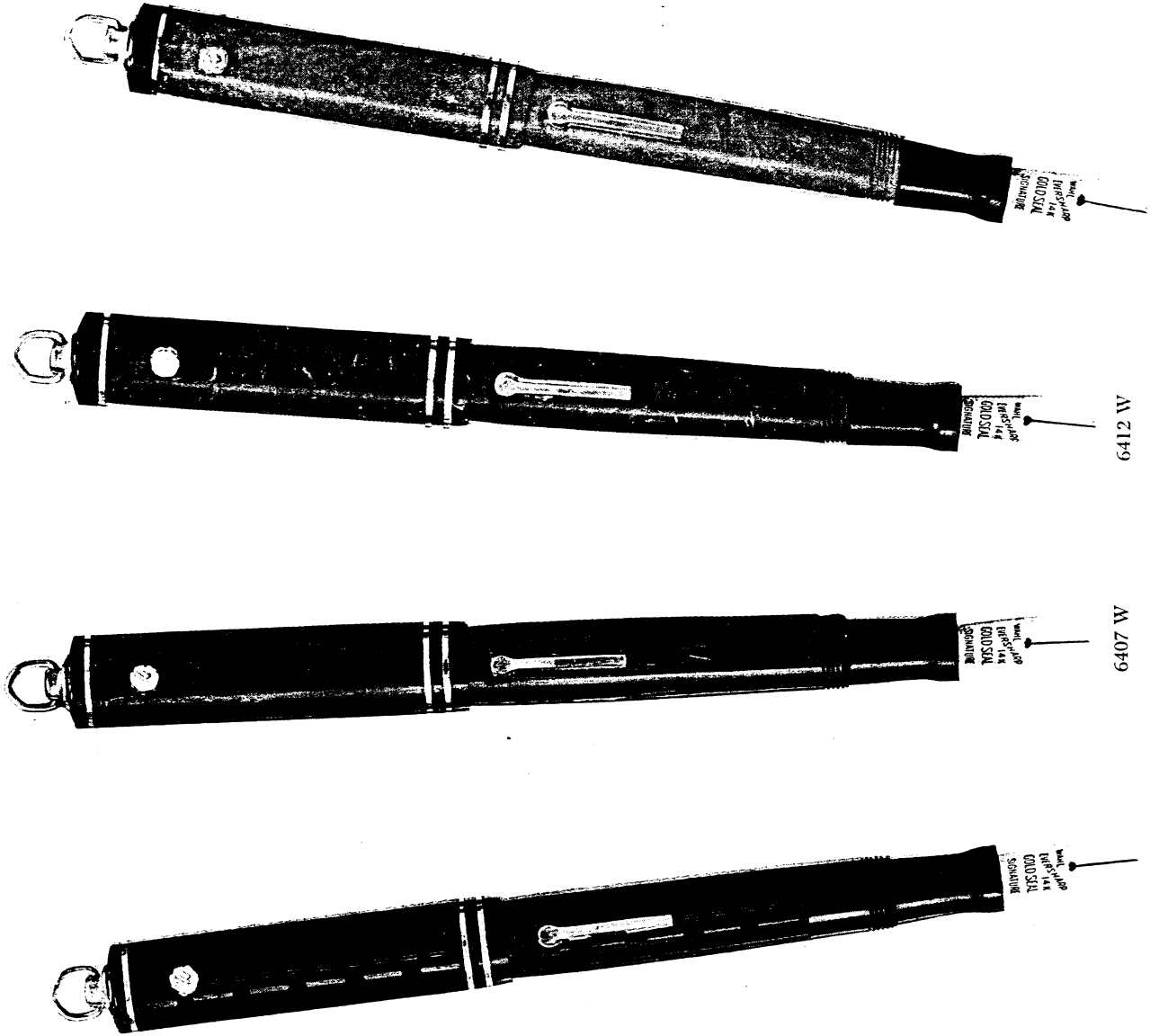
THESE WAHL-EVERSHARP ladies' models in *Personal-Point Pens* are the last word in beauty and utility. The caps are fitted with gold-filled rings, also stand with gold-filled rings, also stand with narrow bands. Each pen fitted with No. 4 Gold Seal Interchangeable nib in a choice of fourteen points. The Interchangeable Nib feature makes it possible for the customer to select his personal point in the holder of his choice. Each of these pens is identified by the Gold Seal of quality. These models in the most attractive colors will meet with the approval of the most exacting buyer.

- No. 6406W - EBONY BLACK  
 Code: SAALM List Price: \$5.00
- No. 6407W - ROSEWOOD  
 Code: SIOXB List Price: \$5.00
- No. 6412W - JADE GREEN  
 Code: SMOTS List Price: \$5.00
- No. 6413W - CORAL  
 Code: STAFT List Price: \$5.00



6407W-4007W  
 COMBINATION SETS  
 Pen No. 6407W ROSEWOOD List Price: \$8.50  
 Pen No. 6406W EBONY BLACK List Price: \$8.50  
 Pencil No. 4006W  
 Packed in Attractive Gift Boxes.

See opposite page for additional sets.



6413 W

6412 W

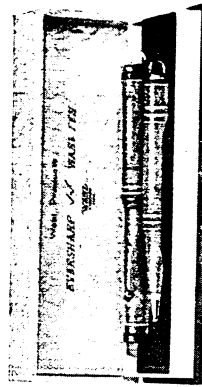
6407 W

6406 W

**WAHL - EVERSARP**

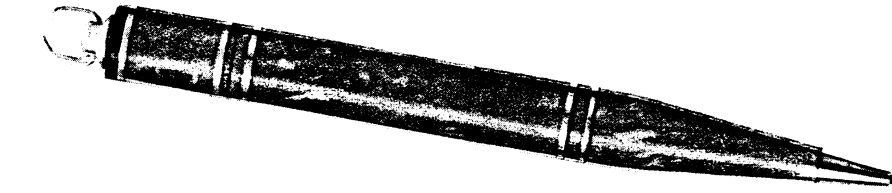
For Milady's purse, these EVERSARP Pencils in colors to match the pens on the opposite page are the last word in attractiveness. Fitted with ring caps and gold-filled bands. The concealed eraser and extra supply of leads in the lead magazine add to the utility of these pencils for the business or professional woman. EVERSARP was the first mechanical pencil to use thin lead and today EVERSARP means mechanical pencil perfection. These models in attractive colors and natty gold trimmings are fitting companions for the pens shown opposite.

- No. 4006W - EPONY BLACK  
Code: THACT     *List Price: \$3.50*
- No. 4007W - ROSEWOOD  
Code: THAHY     *List Price: \$5.50*
- No. 4012W - JADE GREEN  
Code: THEGY     *List Price: \$5.50*
- No. 4015W - CORAL  
Code: THEBT     *List Price: \$5.50*



- 6415W-4015W
- COMBINATION SETS**
- Pen No. 6415W     CORAL  
Pencil No. 4015W     *List Price: \$8.50*
  - Pen No. 6412W     JADE GREEN  
Pencil No. 4012W     *List Price: \$8.50*

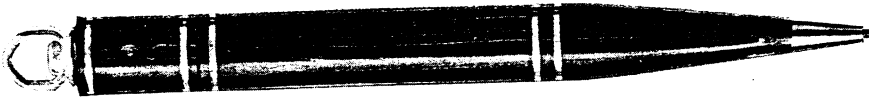
*Packed in Attractive Gift Boxes.*



4013 W



4012 W



4007 W

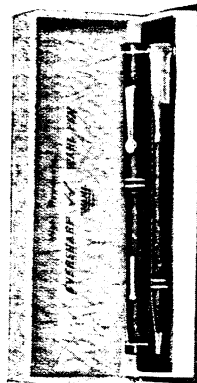


4006 W

**WAHL - EVERSARP**

AMONG the thousands of students throughout the country, there is a vast market for fountain pens moderately priced. These WAHL-EVERSARPS in attractive colors have gold-filled mountings, roller clip, standard narrow bands, and are fitted with No. 2 nibs. These pens have thin barrels. They are ideal for students and those desiring a pen for service at low cost. High School students particularly will appreciate the value and utility of these attractive WAHL-EVERSARP *Fountain Pens*, just the right size for youth. Maximum ink capacity, popular colors, wide nib selection and clips that hold without wearing the pocket.

- No. 7207C - ROSEWOOD *List Price: \$3.00*  
*Code: SI0NS*
- No. 7206C - EBONY BLACK *List Price: \$5.00*  
*Code: PAAPP*
- No. 7212C - JADE GREEN *List Price: \$3.50*  
*Code: SHULZ*
- No. 7209C - RED *List Price: \$3.00*  
*Code: SAURX*

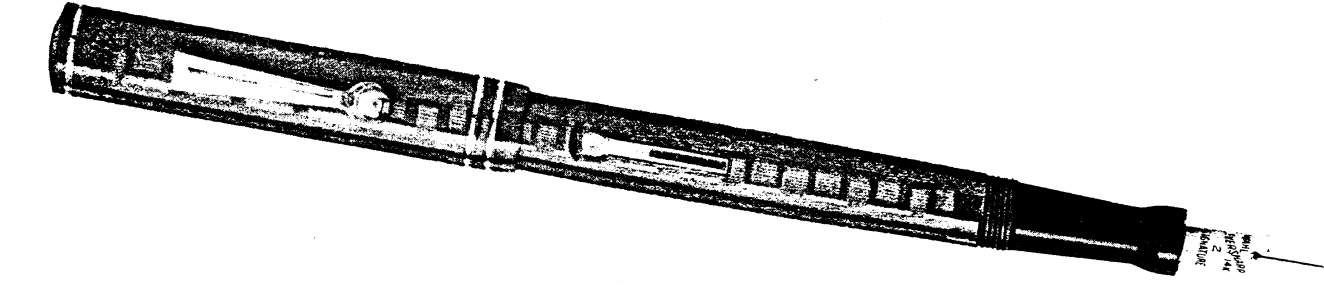


7212C-5012C

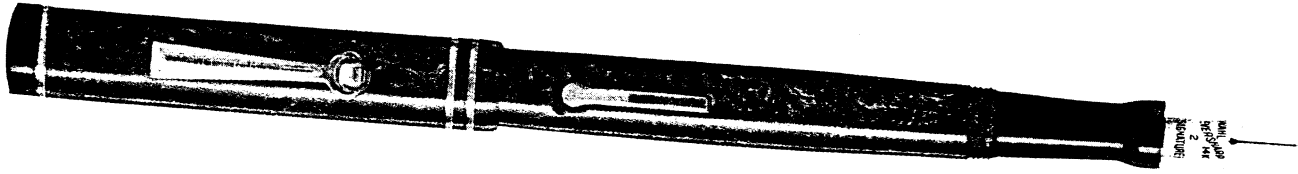
**COMBINATION SETS**

- Pen No. 7212C JADE GREEN *List Price: \$6.00*
  - Pencil No. 5012C *List Price: \$6.00*
  - Pen No. 7206C EBONY BLACK *List Price: \$5.00*
  - Pencil No. 5006C *List Price: \$5.00*
- Packed in Attractive Gift Boxes.*

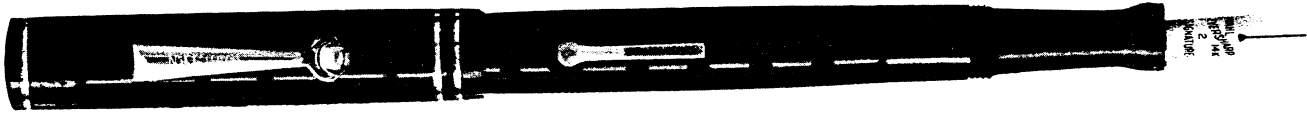
*See opposite page for additional sets.*



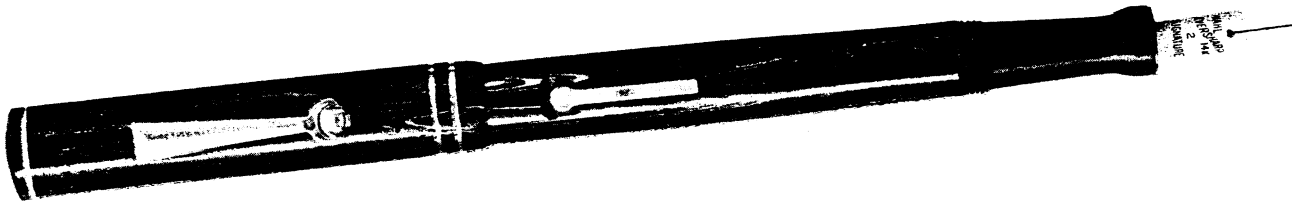
7209 C



7212 C



7206 C



7207 C

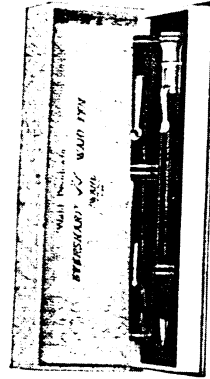
# WAHL - EVERSARP

**I**N these WAHL-EVERSHARP Pencils with gold-filled caps, concealed erasers and attractive colors the student will find endurance combined with beauty. Pencils to match the student pens shown on the opposite page.

The High School student will not only be attracted by the pens on the opposite page but in practically every case will require the pen and pencil in combination.

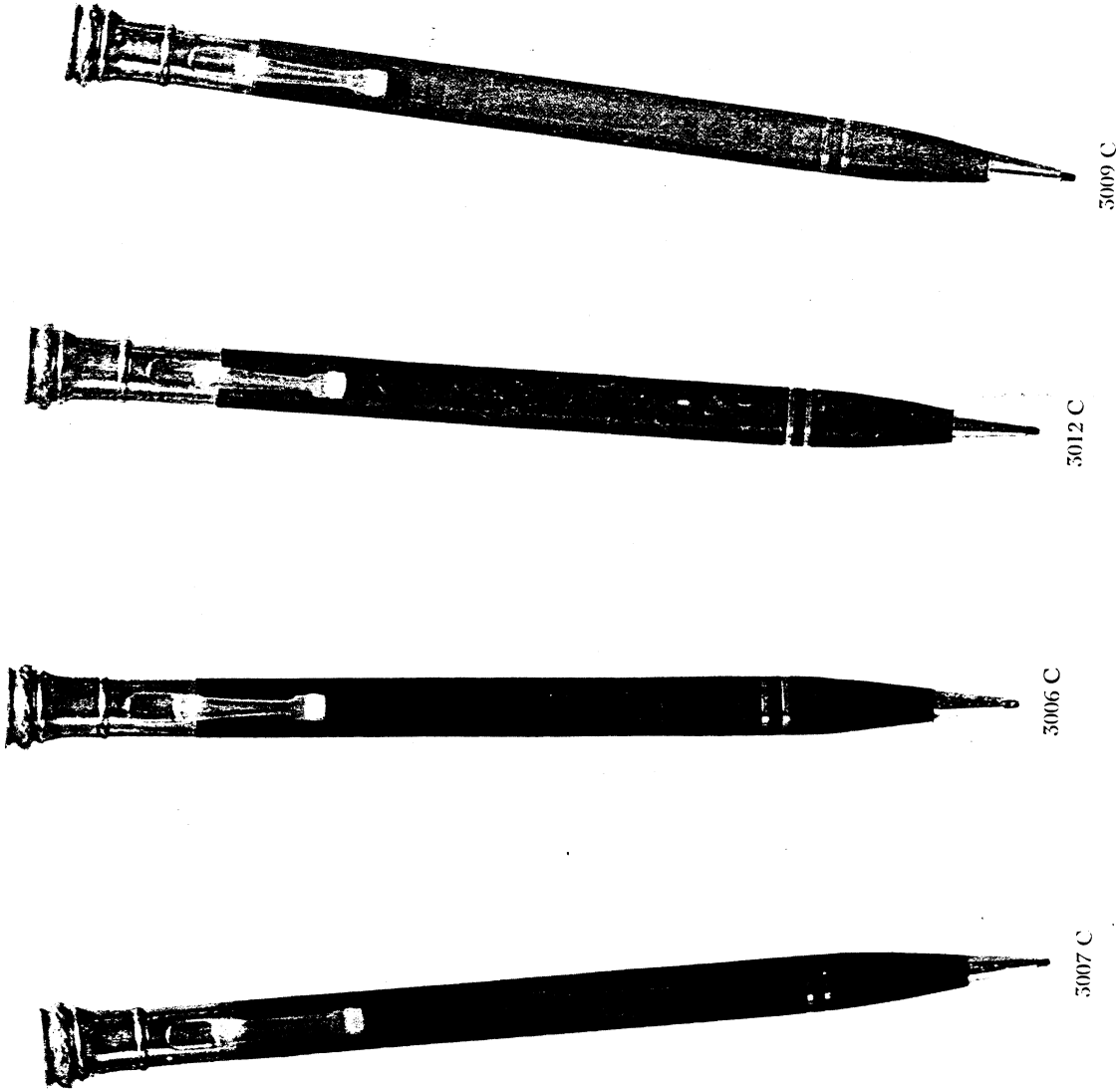
These EVERSHARPS contain everything necessary to make a really fine pencil, built to give long and satisfactory service to the user.

- No. 5007C - ROSEWOOD  
Code: SIUM *List Price: \$2.00*
- No. 5006C - EBONY BLACK  
Code: RAALP *List Price: \$2.00*
- No. 5012C - JADE GREEN  
Code: SNHR *List Price: \$2.50*
- No. 5009C - RED  
Code: SAOCH *List Price: \$2.00*



- 7207C-5007C  
**COMBINATION SETS**
- Pen No. 7207C Rosewood *List Price: \$5.00*
  - Pencil No. 5007C *List Price: \$5.00*
  - Pen No. 7209C Red *List Price: \$5.00*
  - Pencil No. 5009C *List Price: \$5.00*

*Packed in Attractive Gift Boxes.*



5007 C

5006 C

5012 C

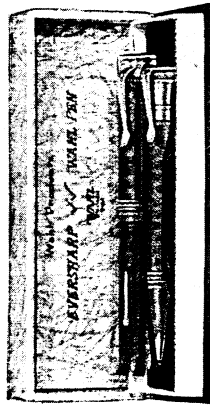
5009 C



**WAHL-EVERSHARP**

STUDENTS who prefer the "Soldier Clip"—short model pen with clip—can find in these WAHL-EVERSHARPS a point and color selection for every need. They are ideal for carrying clipped to a notebook or to the blouse. All mountings are gold-filled, including the very attractive narrow gold bands around the cap. Like the higher priced WAHL-EVERSHARP Pens these special student models are furnished in all the attractive colors.

- No. 6207SC — ROSEWOOD  
Code: STOPT *List Price: \$5.00*
- No. 6211SC — LAZULITIC BLUE  
Code: TROHS *List Price: \$5.50*
- No. 6206SC — EBONY BLACK  
Code: SAAST *List Price: \$5.00*
- No. 6212SC — JADE GREEN  
Code: SNAMT *List Price: \$5.50*
- No. 6209SC — RED  
Code: SCAVII *List Price: \$5.00*
- No. 6215SC — CORAL  
Code: TRIVD *List Price: \$5.50*

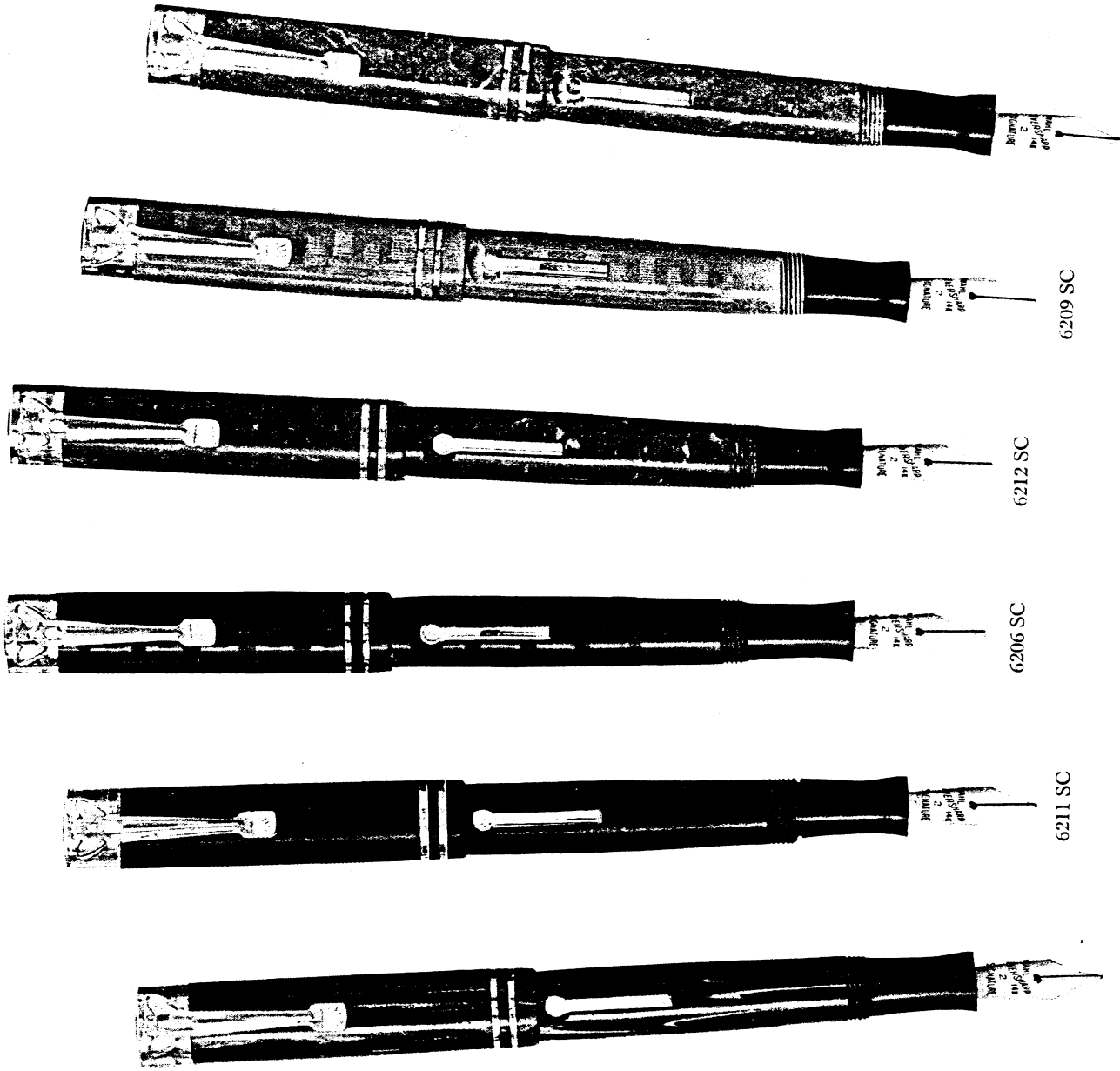


6209SC-5009SC

**COMBINATION SETS**

- Pen No. 6209SC RED *List Price: \$5.00*
- Pen No. 3009SC ROSEWOOD
- Pen No. 6207SC EBONY BLACK *List Price: \$5.00*
- Pen No. 3007SC EBONY BLACK
- Pen No. 6206SC EBONY BLACK *List Price: \$5.00*
- Pen No. 3006SC EBONY BLACK

*Packed in Attractive Gift Boxes.  
See opposite page for additional sets.*



6215 SC

6209 SC

6212 SC

6206 SC

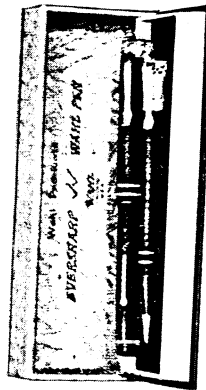
6211 SC

6207 SC

**WAHL - EVERS HARP**

MANY people, including students, prefer a utility pencil to match a utility pen such as those shown on the opposite page. These pencils in attractive colors have gold-filled caps, concealed eraser and standard narrow banding. Special student pencils are these with Soldier Clips to match the student pens. Each pencil has concealed eraser, quickly replaceable, and the standard EVERS HARP mechanism insures long and satisfactory service.

- No. 5007SC - ROSEWOOD  
Code: SKALK List Price: \$2.00
- No. 5011SC - LAZULITIC BLUE  
Code: UFRGV List Price: \$2.50
- No. 5006SC - EBONY BLACK  
Code: SOEPT List Price: \$2.00
- No. 5012SC - JADE GREEN  
Code: SNINX List Price: \$2.50
- No. 5009SC - RED  
Code: SAOJN List Price: \$2.00
- No. 5015SC - CORAL  
Code: UFAZN List Price: \$2.50



- 6211SC - 3011SC  
COMBINATION SETS
- Pen No. 6211SC LAZULITIC BLUE  
Pencil No. 3011SC List Price: \$6.00
  - Pen No. 6212SC JADE GREEN  
Pencil No. 3012SC List Price: \$6.00
  - Pen No. 6215SC CORAL  
Pencil No. 3015SC List Price: \$6.00

*Packed in Attractive Gift Boxes.*



3015 SC



3009 SC



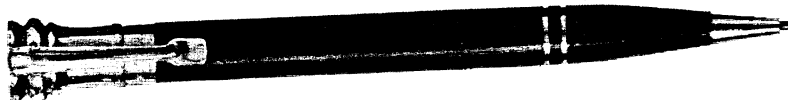
3012 SC



3006 SC



3011 SC



3007 SC

**WAHL - EVERS HARP**

THESE ladies' models with ring caps will fill the girl student's needs. She may select a color to suit her own individual taste and will find it a pen that meets every student need. All mountings are gold-filled and each pen is fitted with No. 2 nib.

The Girl Student with a taste for color will appreciate these fine writing instruments. The colors speak for youth and beauty, while the merchandise itself is designed to give the user the best in writing equipment in a price range convenient to students everywhere.

The thin or slender pen fits youth's hand, a feature that makes for ease and grace in writing.

- No. 6215W - CORAL  
Code: TOEXY List Price: \$3.50
- No. 6204W - BLACK AND PEARL  
Code: TRFCM List Price: \$5.00
- No. 6207W - ROSEWOOD  
Code: SI0HL List Price: \$3.00
- No. 6211W - LAZULITIC BLUE  
Code: TOERS List Price: \$3.50



6211W-5011W  
**COMBINATION SETS**  
Pen No. 6211W Lazulitic Blue  
Pencil No. 5011W List Price: \$6.00  
Packed in Attractive Gift Box.

See opposite page for additional sets.



6211 W

6207 W

6204 W

6215 W

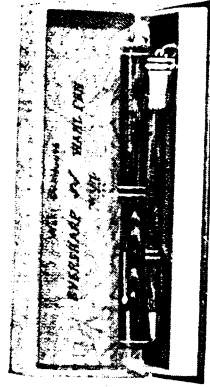
**WAHL - EVERSARP**

THE College or High School girl will welcome these attractive EVERSARPS to match the pens shown opposite. Gold-filled ring caps and bands are fitting decorations for the popular Corals, Rosewoods and Blues.

The High School student will not only be attracted by the pens on the opposite page but in practically every case will require the pen and pencil in combination.

These EVERSARPS contain everything necessary to make a really fine pencil, built to give long and satisfactory service to the user.

- No. 5015W - CORAL  
Code: UJOYB      List Price: \$2.50
- No. 5007W - ROSEWOOD  
Code: SIUVZ      List Price: \$2.00
- No. 5011W - LAZULITIC BLUE  
Code: UJUDH      List Price: \$2.50

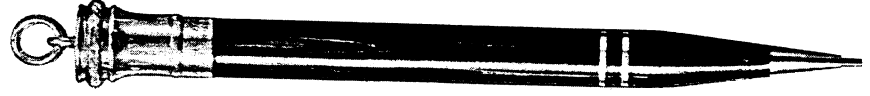


- 6207W-5007W
- COMBINATION SETS**
- Pen No. 6207W      ROSEWOOD      List Price: \$5.00
  - Pencil No. 5007W
  - Pen No. 6215W      CORAL      List Price: \$6.00
  - Pencil No. 5015W

*Packed in Attractive Gift Boxes.*



3013 W



5007 W

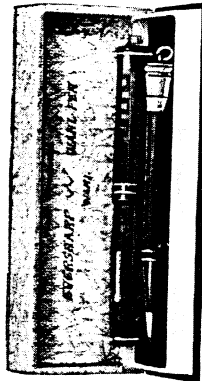


3011 W

**WAHL - EVERSHPARP**

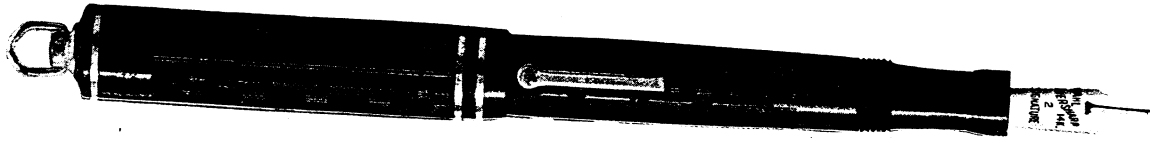
THESE ladies' models with ring caps will fill the girl student's needs. She may select a color to suit her own individual taste and will find it a pen that meets every writing requirement. All mountings are gold-filled and each pen is fitted with No. 2 nib. The WAHL-EVERSHARP *Pens* shown here are ideal for the ladies because the size is just right for carrying in the purse. The women of today have constant use for a purse pen and these attractive numbers are sure to fill that need.

- No. 6212W - JADE GREEN  
Code: SHUMB    *List Price:* \$5.50
- No. 6206W - EBONY BLACK  
Code: RACUX    *List Price:* \$5.00
- No. 6209W - RED  
Code: SAUTZ    *List Price:* \$5.00

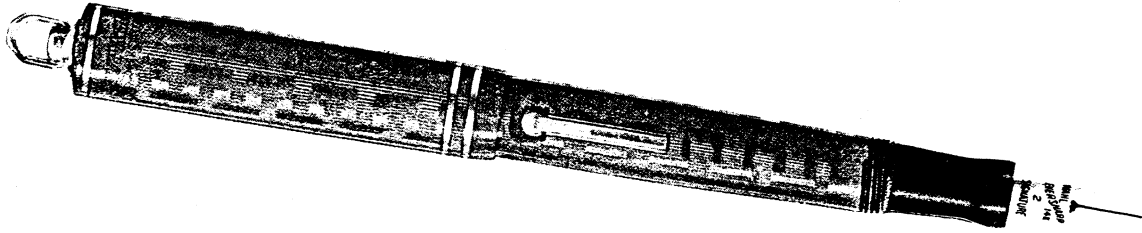


6206W-5006W  
**COMBINATION SETS**  
 Pen No. 6206W    EBONY BLACK  
 Pencil No. 5006W    *List Price:* \$5.00  
*Packed in Attractive Gift Box.*

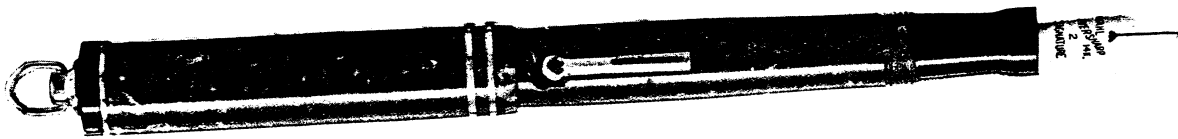
*See opposite page for additional sets.*



6206 W



6209 W

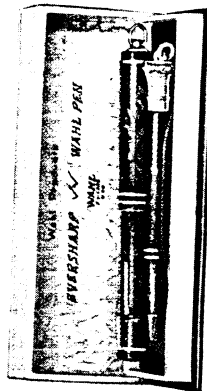


6212 W

# WAHL-EVERSHARP

THE College or High School girl will welcome these attractive EVERSHARPS to match the pens shown opposite. Gold-filled ring caps and bands are fitting decorations for the popular colors shown on these pages. Dainty in size, small enough to tuck away in a handbag, yet a utility pencil in writing ease. These pencils will jot down reams of notes without cramping the fingers. None of the perfect writing balance of WAHL-EVERSHARP *Pencils* has been sacrificed in making these beautiful small pencils.

No. 5012W - JADE GREEN  
 Code: SNIKT *List Price: \$2.50*  
 No. 5006W - EBONY BLACK  
 Code: RAEHN *List Price: \$2.00*  
 No. 5009W - RED  
 Code: SAOFK *List Price: \$2.00*



6212W-5012W  
**COMBINATION SETS**  
 Pen No. 6212W JADE GREEN  
 Pencil No. 5012W *List Price: \$6.00*  
 Pen No. 6209W RED  
 Pencil No. 5009W *List Price: \$5.00*

*Packed in Attractive Gift Boxes.*



5006 W



5012 W

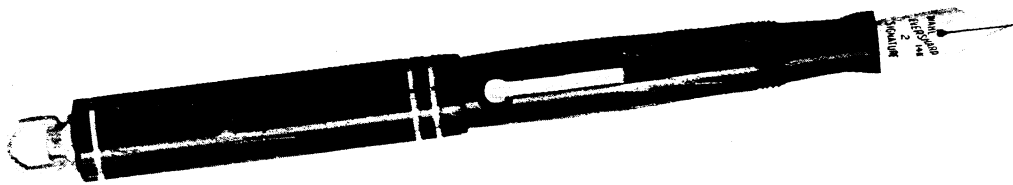


5009 W

**WAHL - EVERSARP**

For the lady who prefers a very small pen for her purse and insists upon a fine flexible point, these attractive models in the popular colors are sure to please. The mountings are gold-filled and the No. 2 nibs are tipped with iridium, the same as all WAHL-EVERSARP Pens.

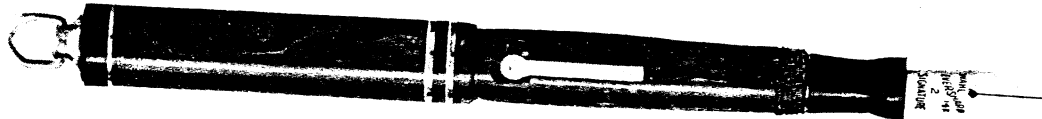
- No. 5207W - ROSEWOOD  
Code: SHUYM    *List Price:* \$5.00
- No. 5206W - EBONY BLACK  
Code: PADUV    *List Price:* \$5.00
- No. 5212W - JADE GREEN  
Code: SMORP    *List Price:* \$5.50
- No. 5209W - RED  
Code: SCAZM    *List Price:* \$5.00



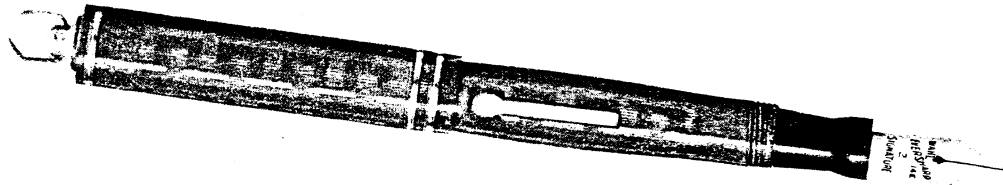
5207 W



5206 W



5212 W



5209 W

# Wahl-Eversharp

**E**QUI-POISED Pens and Pencils characterize the "ultra-modern" in writing instrument design. These *Personal-Point Pens* with the Interchangeable Nib feature are the *last word in style*; designed to fill a twentieth century public demand. The *Equi-Poised* pen is the only pen of this style that can be selected for color and at the same time be fitted with the EVERSHARP Interchangeable Nib. A point for any hand—fitted instantly to any holder.

Added to the distinct style of the *Equi-Poised Personal-Point Pen*, is the unusual choice of colors. Bronze-Green (a WAHL-EVERSHARP creation) has already won the stamp of public approval. In addition, these popular numbers can be had in Black and Pearl, Jade Green, and Jet Black. All of these materials are *Pyralin*—practically indestructible.

The EVERSHARPS to match these pens need no introduction. Years of successful performance for the writing world has made it possible for us to offer this unusual line of pencils as companions for the pens justly called "*Equi-Poised*" (equally balanced).





WAHL-EVERSHARP  
*Personal-Point*  
FOUNTAIN PENS

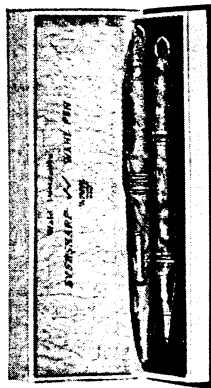
WAHL-EVERSHARP *Equi-Poised Personal-Point Fountain Pens* are supplied in four popular colors—Black and Pearl, Bronze-Green, Jet Black, and Jade Green. Shown on this page are those numbers having greatest feminine appeal. Cap ring, bands, and filling lever are gold-filled. Pens are fitted with No. 4 Gold Seal nibs. These *Equi-Poised, Personal-Point Pens* are indeed Personal writing tools because in addition to their unusual beauty the Interchangeable nib is an added feature. Point and holder can be selected separately.

No. 6404TW - BLACK AND PEARL  
Code: UPASK List Price: \$7.50

No. 6412TW - JADE GREEN  
Code: UPANF List Price: \$6.50

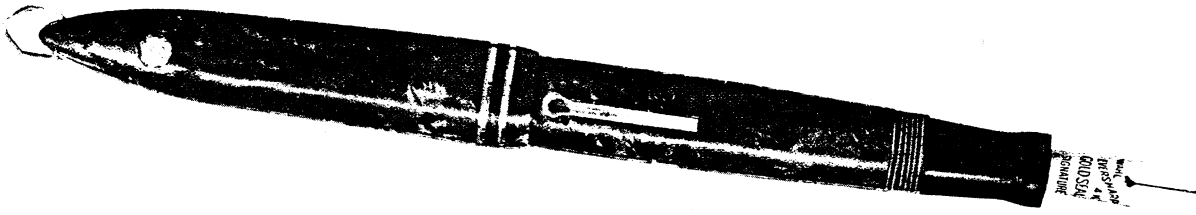
No. 6410TW - JET BLACK  
Code: UNUYS List Price: \$6.50

No. 6405TW - BRONZE-GREEN  
Code: UNURK List Price: \$7.50



6405TW-4005TW  
COMBINATION SETS  
Pen No. 6405TW BRONZE-GREEN  
Pencil No. 4005TW List Price: \$11.50  
Pen No. 6404TW BLACK AND PEARL  
Pencil No. 4004TW List Price: \$11.50  
Pen No. 6412TW JADE GREEN  
Pencil No. 4012TW List Price: \$10.00  
Packed in Attractive Gift Boxes.

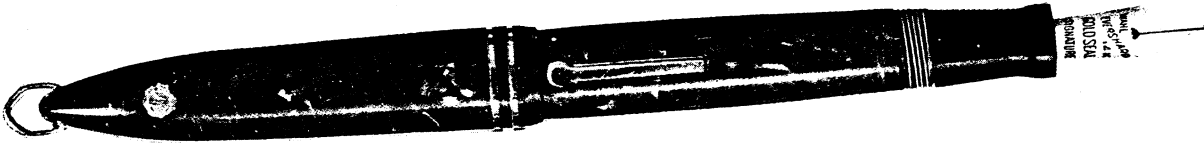
See opposite page for additional sets.



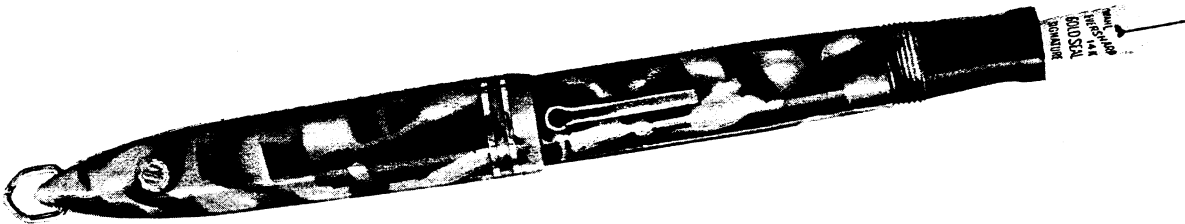
6405 TW



6410 TW



6412 TW

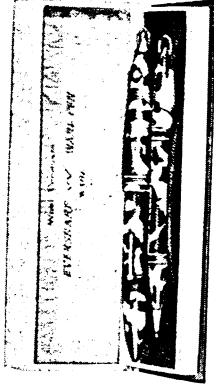


6404 TW

**WAHL - EVERSARP**

LADIES who prefer the "smart" pencil for marking bridge scores and making notes, as well as for the thousands of other needs they have for a pencil, will choose these EQUI-POISED EVERSARPS—fitting companions for the *Personal-Point Pen* shown on the opposite page. All mountings are gold-filled. The size is correct—"Equi-Poised" denotes equal balance to prevent fatigue, even with long hours of continual writing. A consuming public eager to buy the latest in design, color and practicability will welcome these newest WAHL-EVERSARP writing instruments.

- No. 4004TW - BLACK AND PEARL  
Code: UNEND List Price: \$4.00
- No. 4012TW - JADE GREEN  
Code: UNELB List Price: \$5.50
- No. 4010TW - JET BLACK  
Code: UNEJY List Price: \$5.50
- No. 4005TW - BRONZE-GREEN  
Code: UNECS List Price: \$4.00



610TW-400TW  
COMBINATION SETS  
Pen No. 610TW - BLACK AND PEARL List Price: \$11.50  
Pen No. 610TW - JET BLACK List Price: \$10.00

*Packed in Attractive Gift Boxes.*



4004 TW



4012 TW



4010 TW



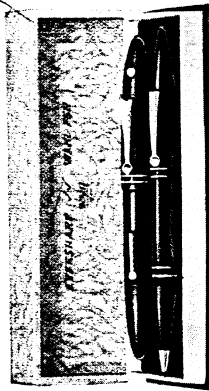
4005 TW

WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

WHAT man would not be proud to have one of these *Equi-Pointed Personal-Point Pens* nestling in his vest pocket? A color personally chosen—a point selected to fit his individual hand is permanently jointed for him at your own pen counter. Men who demand "writing ease" will select the *Equi-Pointed Pen*, not merely because of the equal balance for writing, but because they can choose the particular point best suited to the hand.

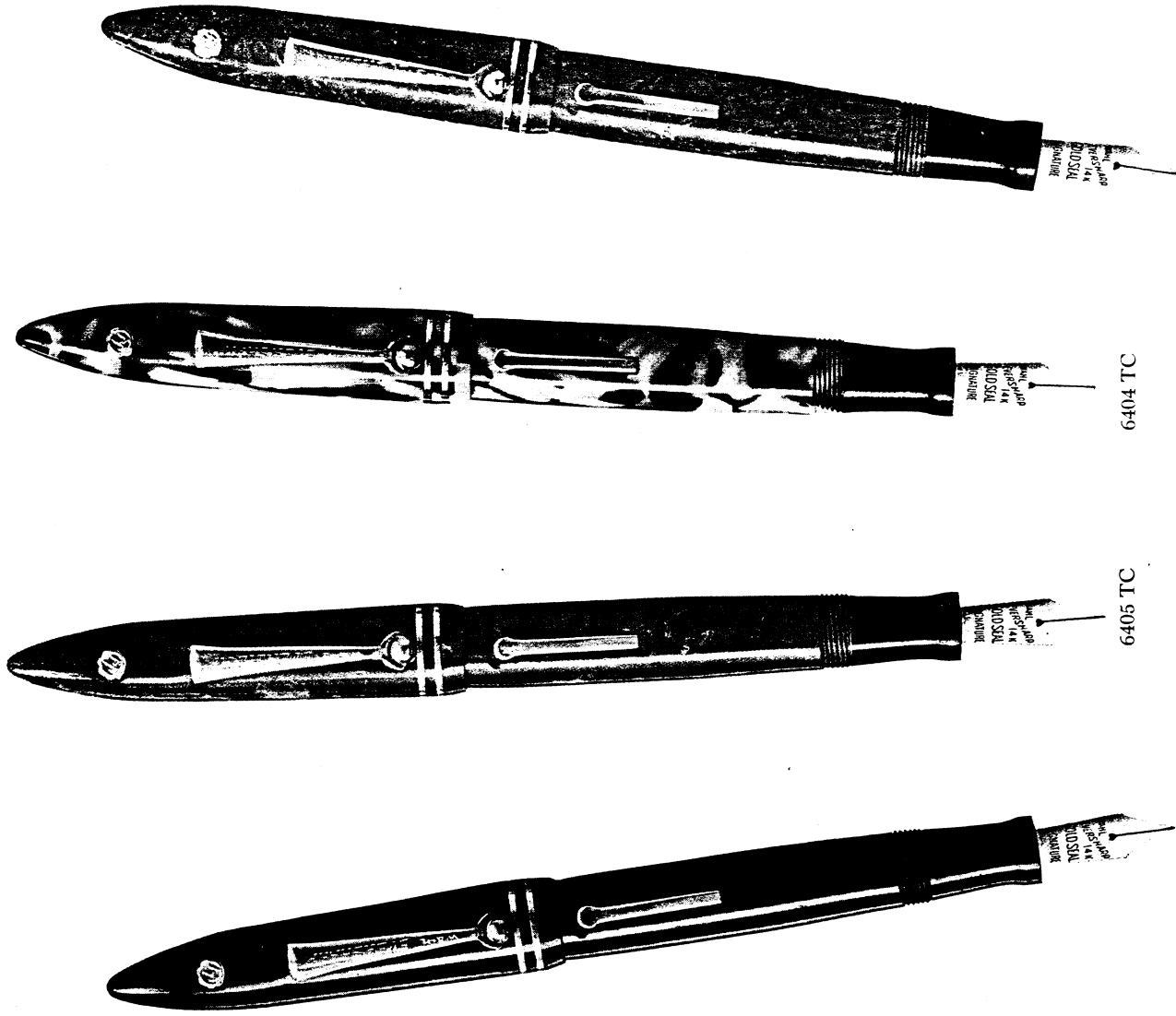
All mountings are gold-filled, with the exclusive roller clip and fitted with No. 4 Gold Seal Interchangeable nibs. They may be carried in the coat or vest pocket, or used as a desk pen in the regular WAHL-EVERSHARP Humidor.

- No. 6410TC — JET BLACK  
 Code: UPELF List Price: \$6.50
- No. 6405TC — BRONZE-GREEN  
 Code: UPEHB List Price: \$7.50
- No. 6404TC — BLACK AND PEARL  
 Code: UPEWP List Price: \$7.50
- No. 6412TC — JADE GREEN  
 Code: UPERK List Price: \$6.50



6410TC-4010TC  
 COMBINATION SETS  
 Pen No. 6410TC JET BLACK  
 Pencil No. 4010TC List Price: \$10.00  
 Pen No. 6405TC BRONZE-GREEN  
 Pencil No. 4005TC List Price: \$11.50  
*Packed in Attractive Gift Boxes.*

See opposite page for additional sets.



6412 TC

6404 TC

6405 TC

6410 TC

**WAHL - EVERS HARP**

COMPANIONS true, these EVERSHARP *Equi-Poised Pens* to match the *Personal-Point Pens* on the opposite page. Four attractive colors to match four beautiful pens. Mountings are gold-filled. The roller clip is an exclusive feature that insures against loss from the pocket, yet can be instantly placed without effort or wear. Most men are particular about the size and weight of the pencil they use. These *Equi-Poised EVERS HARPS*, unusual in style and beautiful in color, have been designed and built to meet the needs of the most exacting customers.

No. 4010TC - JET BLACK

Code: UNESH

List Price: \$5.50

No. 4005TC - BRONZE-GREEN

Code: UNERG

List Price: \$4.00

No. 4004TC - BLACK AND PEARL

Code: ULEZH

List Price: \$4.00

No. 4012TC - JADE GREEN

Code: ULHR

List Price: \$5.50



6412TC-4012TC

COMBINATION SETS

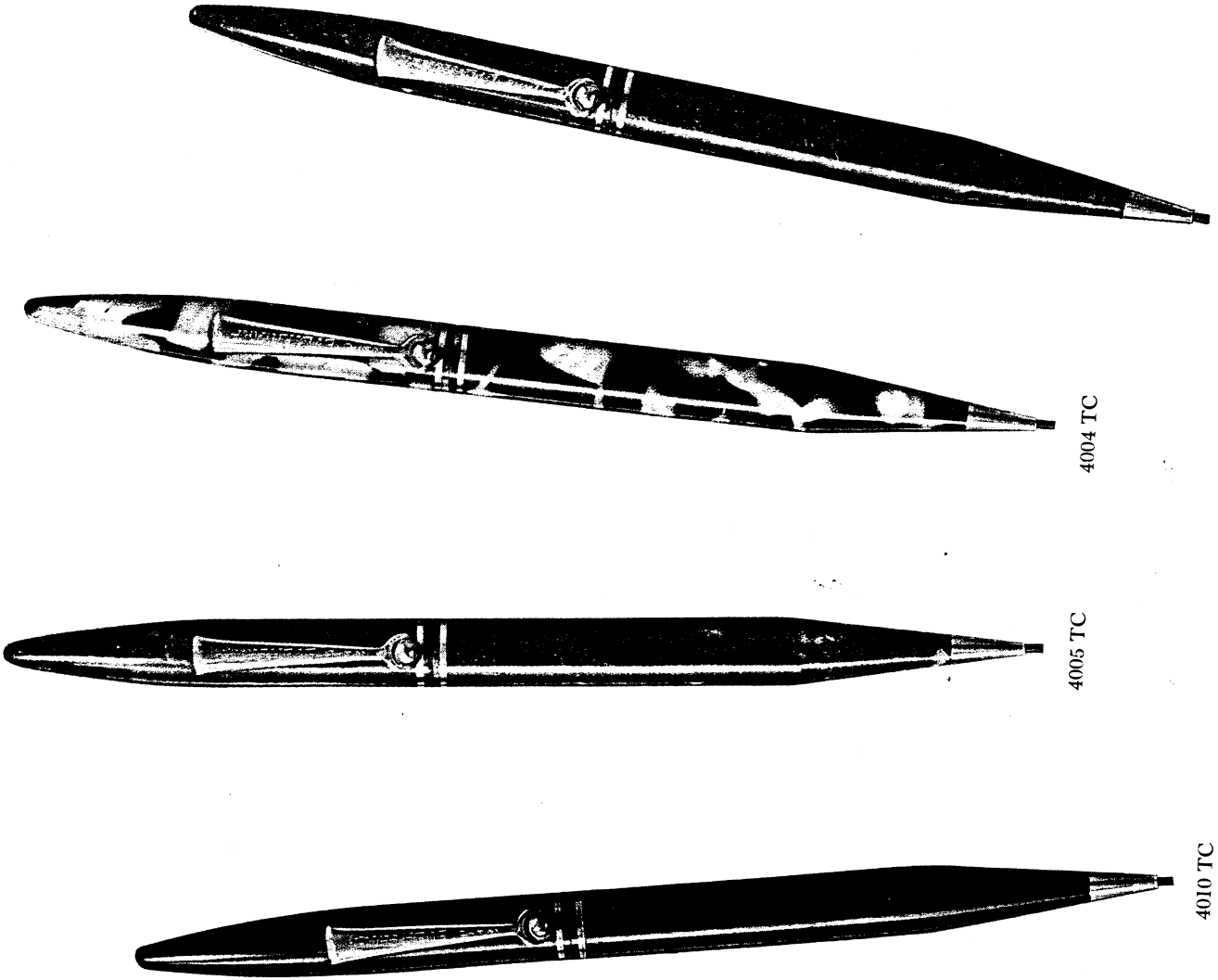
Pen No. 6412TC JADE GREEN

Pencil No. 4012TC List Price: \$10.00

Pen No. 6404TC BLACK AND PEARL

Pencil No. 4004TC List Price: \$11.50

Packed in Attractive Gift Boxes.



4012 TC

4004 TC

4005 TC

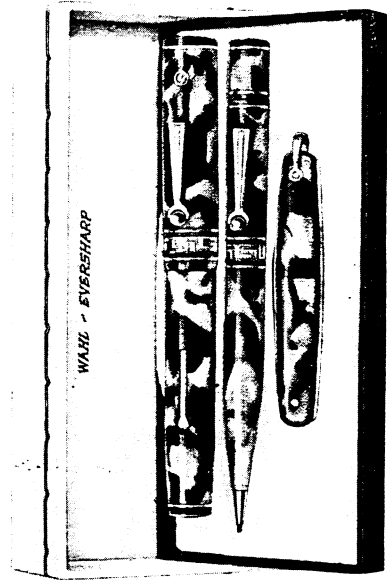
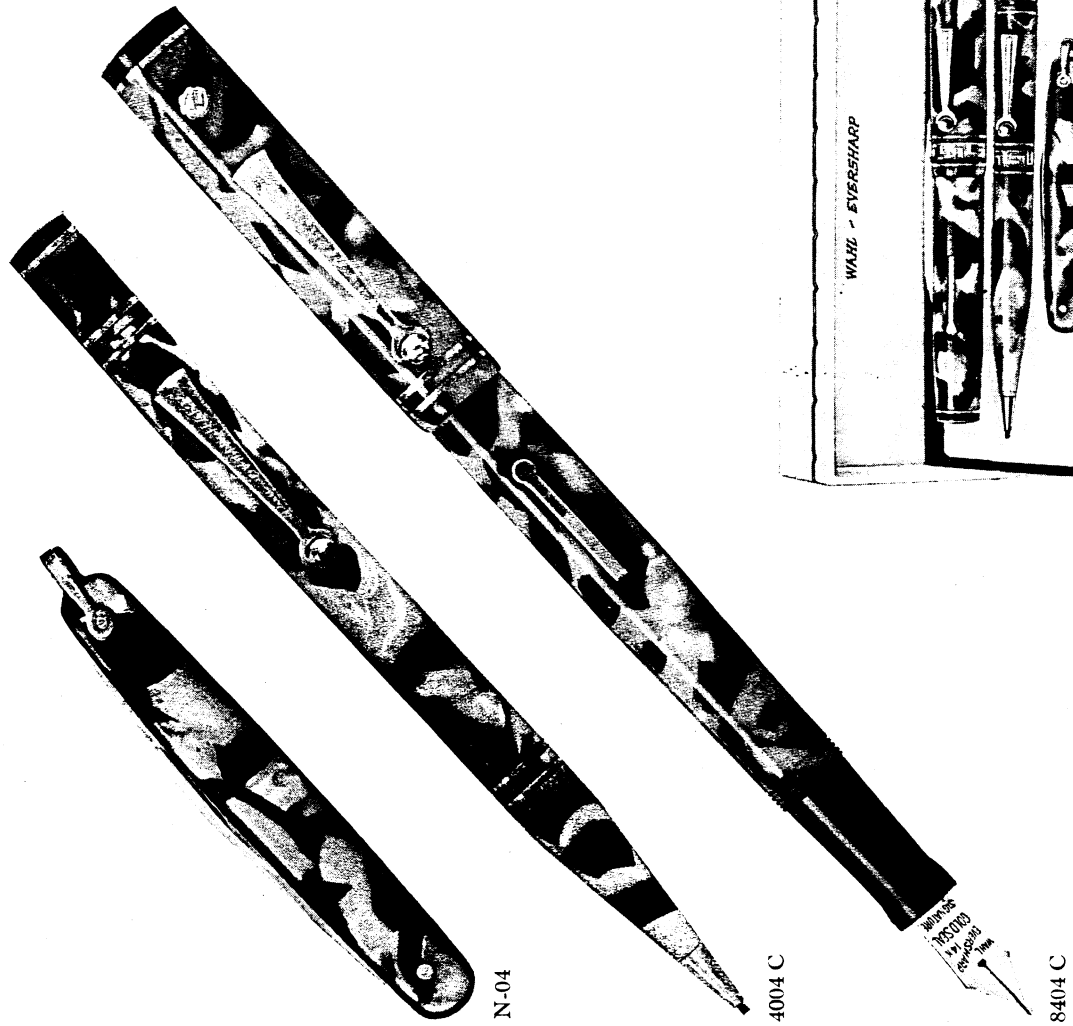
4010 TC

WAHL-EVERSHARP  
*Personal-Point*  
 FOUNTAIN PENS

HERE is an unusual combination for the man who has a taste for utility—a WAHL-EVERSHARP *Personal-Point Fountain Pen* with EVERSHARP to match, also a beautiful knife, the handle being of the same material as the pen and pencil. The knife has two blades of the best quality steel. Can be carried in vest pocket or on end of watch chain. This Black and Pearl Pyralin combination is packed in special Modernistic gift box. This set is also furnished in Bronze-Green, the newest of WAHL-EVERSHARP creations. Sold only in combination.

*Illustrated*

Pen No. 8404C	BLACK	AND PEARL	Set: \$12.50
Pencil No. 4004C	BLACK		
Knife No. N-04	PEARL		
Pen No. 8604C	BLACK	AND PEARL	Set: \$15.00
Pencil No. 4204C	BLACK		
Knife No. N-04	PEARL		
Pen No. 8605C	BRONZE-	GREEN	Set: \$15.00
Pencil No. 4205C	BRONZE-		
Knife No. N-05	GREEN		



N-04 4204 C 8604 C

# Wahl-Eversharp Fountain Pen Desk Sets

**M**ODERN business as well as modern homes demand the best in desk writing equipment. WAHL-EVERSHARP *Fountain Pen Desk Sets* are designed to meet every desk need. Beauty and utility have been combined to make these sets the leaders in the field.

To meet the demands of today, writing equipment for the desk must embody certain mechanical features necessary for complete efficiency. WAHL-EVERSHARP *Desk Sets* meet every requirement.

Foremost among these, is the ball and socket joint, permitting the desk pen to stand in any position desired by the user. If desired, the pens may be placed at an angle of 10 degrees—low enough for the set to be placed in a desk drawer.

The desk set supplies a long felt want in both office and home. Its true worth is determined by the Humidor receptacle in which the desk pen rests. It must be so constructed that a circulation of air at the right point prevents accumulation of moisture on the pen section. This feature assures the user a moist nib at all times, with no ink on the fingers when writing. The Humidor of the WAHL-EVERSHARP *Desk Set* holds the pen in a practically air-tight space, thus preventing any vacuum formation. This feature accounts for the constant satisfaction assured the user of a WAHL-EVERSHARP *Fountain Pen Desk Set*.

The pens, too, must be properly balanced to prevent fatigue during long hours of writing. WAHL-EVERSHARP *Desk Pens* are built for exclusive desk use. The entire quill is tapered for the perfect balance that is not found when regular pocket pens are used for desk pens. The better sets in the WAHL-EVERSHARP

line are fitted with *Personal-Point Pens*, with the Interchangeable Nib feature. This assures the user the same personally selected point that is possible with a WAHL-EVERSHARP pocket pen.

At least a part of the world-wide popularity of WAHL-EVERSHARP *Fountain Pen Desk Sets* can be attributed to the very unusual materials used in making the bases. No expense is spared in bringing the choicest Onyx and Marble from the most remote corners of the Universe.

Onyx is perhaps one of the oldest of stones, its origin having been traced back to King Solomon's temple. Only a few Onyx quarries are known to the world—less than six producing in merchantable sizes and quantities. The largest and best known of these quarries is in lower California, about three hundred miles south of San Diego and fifty-five miles inland. This desolate stretch of desert, a spot almost forgotten by man, is thus producing one of the most beautiful and valuable of commercial stones.

To insure perfect bases for WAHL-EVERSHARP *Desk Sets*, our selections are made from blocks from three to six feet thick, twenty-four to forty-two inches wide, and ten to twelve feet long. This careful selection eliminates the "quarry run" and insures our getting only the very best stone for all our bases. It has been learned from eminent authorities that in the color formation of Pedrara Onyx, next in importance to lime is iron. This mineral in different states of combination, together with manganese (a brittle metal similar to iron, having a grayish white color tinged with red) cause the color variation. The beautiful banding or waving lines is a peculiar feature of this material.